

EXECUTIVE SUMMARY

Item Name: APPROVAL OF 2020 VISION LONG-TERM STRATEGIC PLAN FOR ARIZONA UNIVERSITY SYSTEM

Action Item Discussion Item Information Item

Issue: The Board is asked to approve the <i>2020 Vision</i> long-term strategic plan for the Arizona University System.
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Background

- Under the direction of the Board's Strategic Planning, Budget and Finance Committee, university and central office staff have developed *2020 Vision*, the Arizona University System's long-term strategic plan.
- The plan incorporates the key objectives and measurable targets to track progress for the most important priorities of the System over the next 12 years.

Statutory/Policy Requirements

- ABOR Policy 7-104, Strategic Planning, requires the Board to review and update system-wide strategic goals and objectives.

Strategic Implications

- *2020 Vision* establishes priorities and performance targets over the next 12 years designed to bring Arizona to national competitiveness in educational attainment. The range of objectives is sensitive to elements outside the control of the System that might affect the outcome, such as resource constraints and the performance of other educational sectors responsible for the System's pipeline of students.
- This macro plan provides the priorities and framework within which the more detailed micro-planning can now occur.

Discussion

- The plan provides key indicators and priorities over the next 12 years related to four key areas: educational excellence, research excellence, community engagement and workforce impact, and productivity

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- In light of the recent significant reductions to the universities' FY 2009 state General Fund appropriations, staff has revised certain targets and language in the strategic plan.
 - The Bronze targets were revised to demonstrate levels of performance that would be attainable even if System resource levels were of a worst-case scenario (i.e., total funding increased less than an average of 2% annually over the next 12 years).
 - The Silver targets were not revised from earlier versions. Achieving these targets would allow the System to become nationally competitive in educational attainment over the next 12 years and would require an estimated average funding increase of almost 5% annually for each of the next 12 years.
 - The Gold targets were not revised from earlier versions. Achieving these targets would double the number of Bachelor's degrees over the next 12 years and would require an estimated average funding increase of over 8.5% annually for each of the next 12 years.

Cost Summary

- The long-term financial projection model developed in conjunction with the *2020 Vision* provides a detailed decision support system to connect resource requirements to the plan.

Appendix

- The final *2020 Vision* document is included in the Appendix.

Committee Review and Recommendation

The Strategic Planning, Budget and Finance Committee reviewed the final *2020 Vision* document at its February 19, 2009, meeting and recommended forwarding it to the Board for approval.

Recommendation

It is recommended that the Board approve the final *2020 Vision* long-term strategic plan for the Arizona University System, as presented in this Executive Summary.