

A black and white photograph of two female students sitting at a white table in a modern library or study area. The student on the left, with long blonde hair, is wearing a dark leather jacket and is smiling while writing in a notebook. The student on the right, with short dark hair, is wearing a dark t-shirt and denim shorts, and is smiling while looking at a laptop. There are two laptops on the table. In the background, there is a large digital display showing text and a grid ceiling.

**ACADEMIC YEAR 2024-2025**

**FIRST-TIME STUDENT  
RETENTION REPORT**



**ARIZONA BOARD OF  
REGENTS**  
ASU ♦ NAU ♦ UA



## ABOUT THIS REPORT

This report provides retention data for first-time undergraduate students at Arizona's public universities. Retention rates serve as an important leading indicator of progress toward degree completion and a key measure of overall university success. Retention rates are defined as the percentage of first-time students who return to the same institution for a second fall semester.

This report provides retention rate data for each institution, disaggregated by key categories of analysis such as attendance and residency status, academic program, gender, and race/ethnicity. Throughout this report, there are exhibits where specific data points have been omitted either because data for prior years was not previously surveyed, or because the data needed to be redacted to maintain student privacy in instances where cross tabulations resulted in five or fewer students.

### ABOUT THE ARIZONA BOARD OF REGENTS

The Arizona Board of Regents is committed to ensuring access for qualified residents of Arizona to undergraduate and graduate institutions; promoting the discovery, application and dissemination of new knowledge; extending the benefits of university activities to Arizona's citizens outside the university; and maximizing the benefits derived from the state's investment in education.

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September 16, 2025



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## EXECUTIVE SUMMARY

First-time undergraduate student retention is tracked by the board as it is a key indicator of student success and overall university success. Students typically confront the most changes and challenges during their first year; thus, the rate of students returning for their second year is an important metric.

Fiscal year 2025 covers the 2024-2025 academic year, and thus the data in this report details the fall 2024 percentage of returning undergraduates who were first-time students at the same institution in fall 2023.

Academic preparation for students entering a university is a primary indicator of future academic success. However, once in college, academic performance is not the main reason that students don't return – they leave primarily for a range of personal, family and financial reasons.<sup>1</sup>

Arizona's public universities employ extensive success programs and support systems to help students address challenges and complete their degrees. There are negative consequences for the individual, university, and state of Arizona when a student is unable to continue their education. Student attrition leads to diminished lifetime incomes, higher financial and reputational costs to institutions, and lower returns on state investment.<sup>2</sup> Student retention is essential to meeting Arizona's educational attainment goals and the development of a 21st-century workforce.

<sup>1</sup> Johnson, N. 2012. The Institutional Costs of Student Attrition. Washington, DC: American Institutes for Research, Delta Cost Project. <https://eric.ed.gov/?id=ED536126>

<sup>2</sup> Ibid.



## KEY OUTCOMES BY UNIVERSITY

### ARIZONA STATE UNIVERSITY


- ASU enrolled 13,867 first-time, full-time, on-campus students at a retention rate of 86.6 percent in fiscal year 2025. This is exactly at ASU's enterprise metric goal after several years below the goal.
- Arizona resident on-campus students were retained at 88.5 percent and non-resident on-campus students at 83.0 percent, a 5.5 percentage point difference.
- The 2,953 first-time online students represent 17.4 percent of all first-time students at ASU – they are virtually all part-time with a 55.1 percent retention rate. That rate rose almost 5 percentage points this year after been essentially flat around 50 percent over the previous four years.
- The highest retention rates by field of degree program are in computer/information sciences, natural resources/conservation, engineering, mathematics/statistics, and legal professions/studies.

### NORTHERN ARIZONA UNIVERSITY

- NAU enrolled 5,322 first-time, full-time, on-campus students at a retention rate of 75.6 percent in fiscal year 2025. This is 2.1 percentage points above NAU's enterprise metric goal. This rate represents a return to previous retention rates near 76 percent after a drop to 72.7 percent in 2024 due to changes in a student success program.
- Arizona resident on-campus students were retained at 76.5 percent and non-resident on-campus students at 68.7 percent, a 7.8 percentage point difference.
- The number of first-time online students at NAU is very small and represents less than 1 percent of all first-time students.
- The highest retention rates by field of degree program with appreciable enrollments are in foreign languages/literatures, history, mathematics/statistics, biological/biomedical sciences, and natural resources/conservation.

### UNIVERSITY OF ARIZONA

- The U of A enrolled 8,557 first-time, full-time, on-campus students at a retention rate of 83.0 percent in fiscal year 2025. This is 1.0 percentage points below the U of A's enterprise metric goal. The large increase in full-time enrollment over the previous year reflects a matching decrease in part-time students because of changes to a student success program, and it was associated with a retention rate decrease from 87.8 percent in 2024, a 4.8 percentage point year-over-year decline.
- Arizona resident on-campus students were retained at 83.3 percent and non-resident on-campus students at 81.0 percent, a 2.3 percentage point difference.
- The number of first-time online students at U of A is small and represents 3.6 percent of all first-time students. Online programs at UAGC, which recently became part of the U of A, are not reflected here and will be included in a future report.

- 
- The highest retention rates by field of degree program are in physical sciences, engineering, English language/literature, health professions, and biological/biomedical sciences.

## **OVERALL**

- Pell Grant recipients, who are from low-income families, are retained at lower rates than non-Pell students. For on-campus students these rates are 84.6 percent vs. 87.2 percent at ASU; 71.1 percent vs. 76.9 percent at NAU; and 75.7 percent vs. 84.5 percent at the U of A. Low-income students typically face relatively more challenges to remaining in college such as spending more hours earning money while studying and meeting family care commitments.
- Online students are retained at lower rates than on-campus students. The online student population can include a relatively high proportion of part-time students, older students and/or students who select the online modality knowing they may stop out of their education.
- There is, as is to be expected, considerable variance in retention rates across degree programs. At all three institutions, bachelor's degree retention rates in the 50 largest programs ranged from near 100 percent to under 60 percent depending on the program. It is important to note that student election of majors at admission is associated with factors that affect retention, such as high school GPA, Pell Grant eligibility, gender, and race/ethnicity.
- Adult learners, students aged 22 and over, make up a small share of all students, nearly 9 percent at ASU and just under 2 percent at NAU and U of A. They are retained at lower rates than traditional learners, aged 21 and under, in part because a larger proportion of adult learners choose the flexibility of attending part-time or via the online modality.
- Large variances in retention rates across racial and ethnic groups persist at all the universities. It is important to note that there are key factors that interact to influence retention in these student populations, including but not limited to Pell Grant eligibility, part-time vs. full-time attendance, and instructional modality.

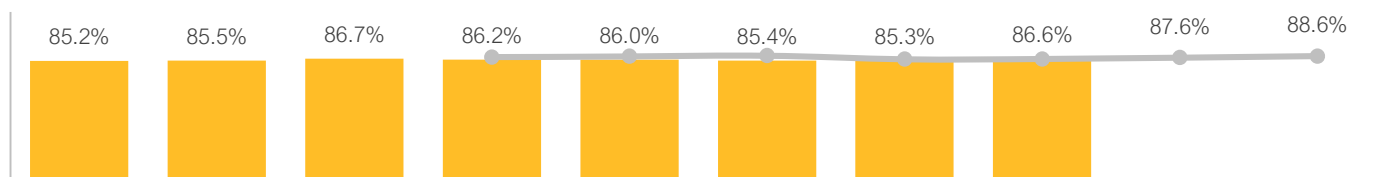




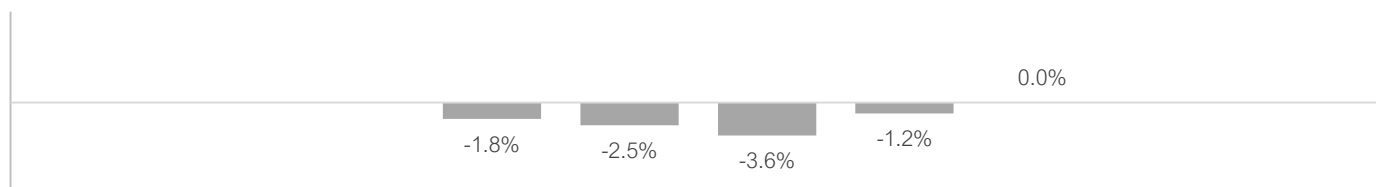
# Arizona State University

## Exhibit ASU.FTSR.1: First-Time, Full-Time On-Campus Student Retention Rate and Enterprise Metric Goals

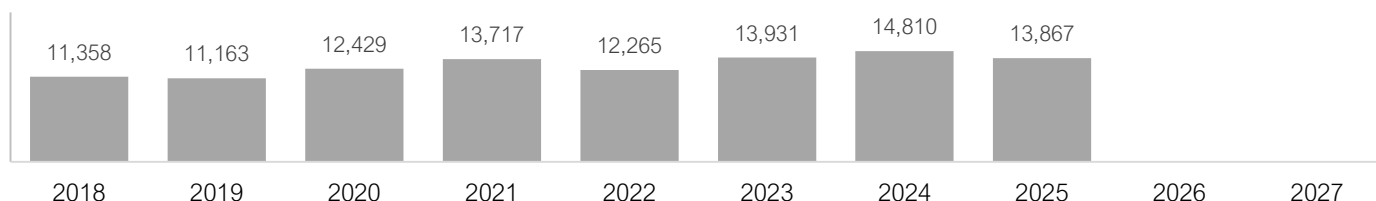
### Retention Rate and Enterprise Plan Goals



### Actual to Goal Differences

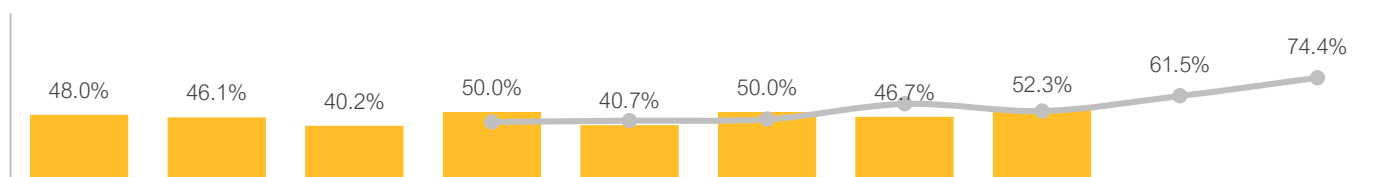


### Headcount Enrollment

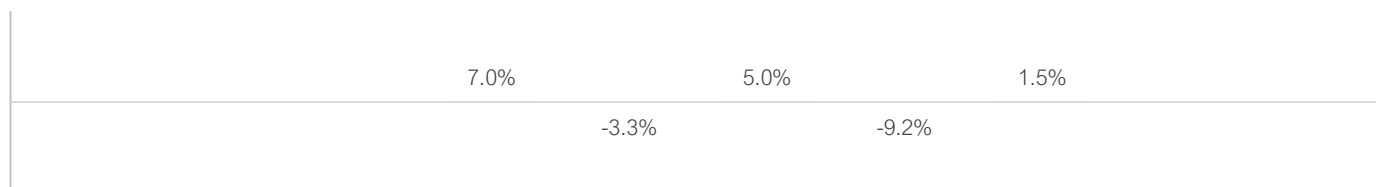


## Exhibit ASU.FTSR.2: First-Time, Part-Time On-Campus Student Retention Rate and Enterprise Metric Goals

### Retention Rate and Enterprise Plan Goals



### Actual to Goal Differences



### Headcount Enrollment

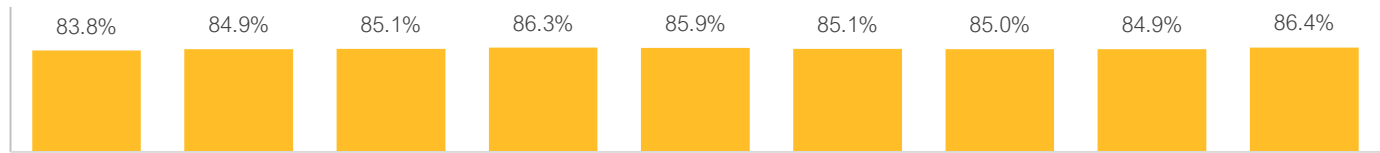




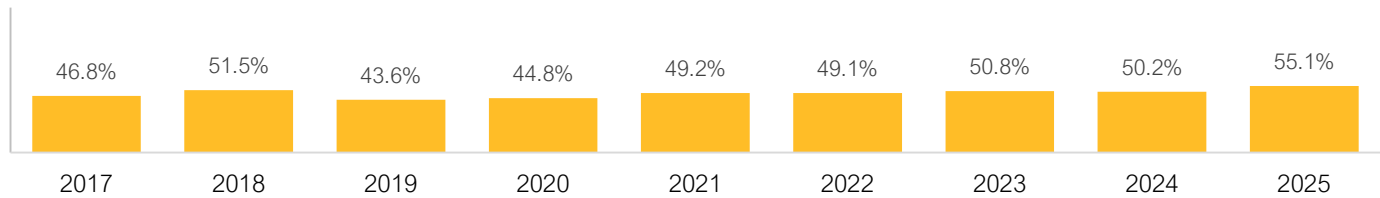
## Arizona State University

### Exhibit ASU.FTSR.3: First-Time Student Retention Rate by Instructional Modality

#### On-Campus Students



#### Online Students



### Exhibit ASU.FTSR.4: First-Time Student Headcount, Retention Rate and Average High School GPA by Geographic Site

Geographic Site	First-Time Students	Retention Rate	Average High School GPA
ASU Tempe	10,712	87.0%	3.55
ASU Downtown	1,586	85.6%	3.52
ASU West	790	84.3%	3.54
ASU Polytechnic	772	84.3%	3.50
ASU@Los Angeles	59	76.3%	3.28
ASU@Lake Havasu	57	61.4%	3.60
ASU (Unspecified)			
ASU Camp Tonotozona			
ASU Community Services			
ASU Discovery Oasis			
ASU Phoenix Municipal Stadium			
ASU Research Park			
ASU Sync			
ASU@Cochise			
ASU@Mesa City Center			
ASU@Northeastern			
ASU@Pima			
ASU@Pinal			
ASU@The Gila Valley			
ASU@Tucson			
ASU@Washington, DC			
ASU@Yavapai			
ASU@Yuma			
Thunderbird			
ASU Online	2,953	55.1%	3.16

Note: Retention rates and average high school GPAs redacted where there are five or fewer students. Average high school GPAs calculated using only those students for which a high school GPA is available. All student GPAs adjusted to a four-point scale.

Exhibit ASU.FTSR.5: First-Time Student Headcount Enrollment by Credit Hours and Program Modality

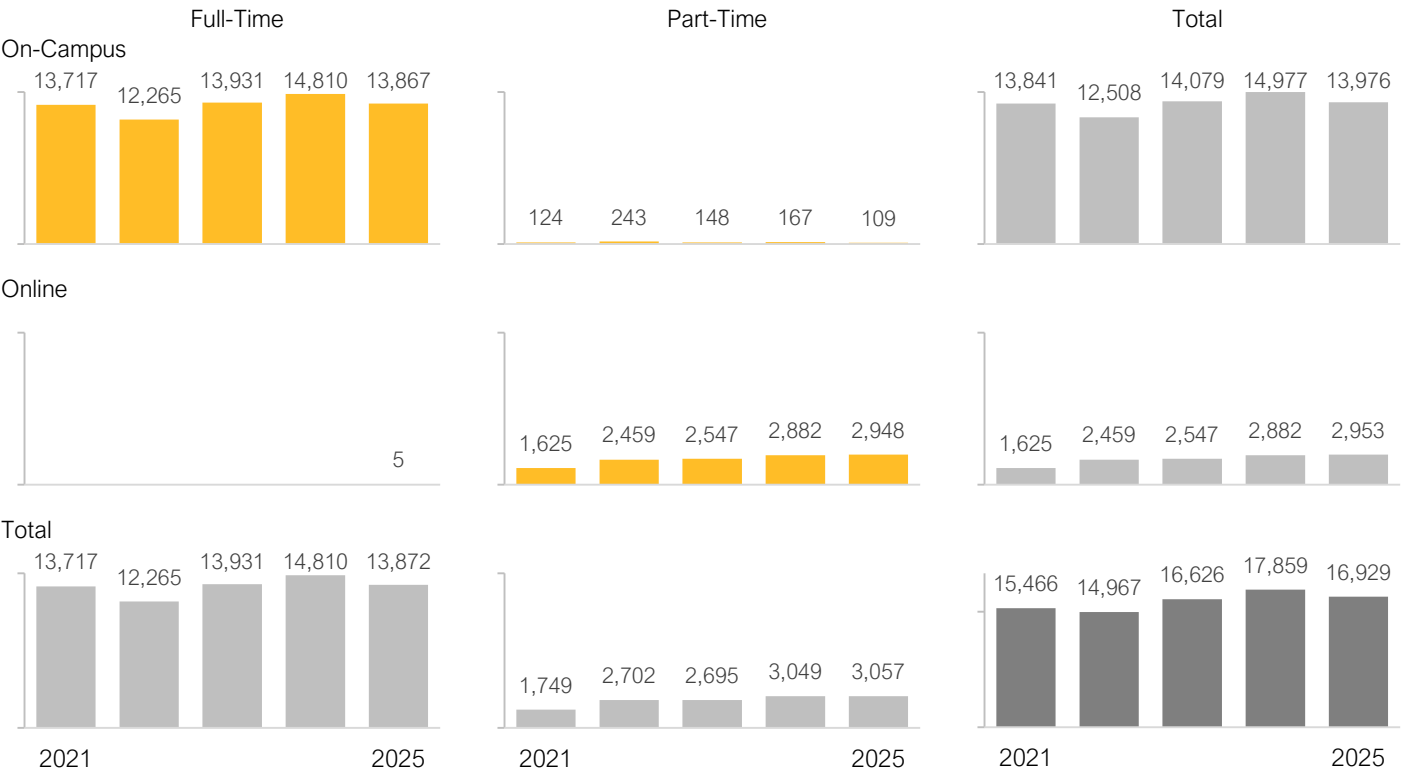
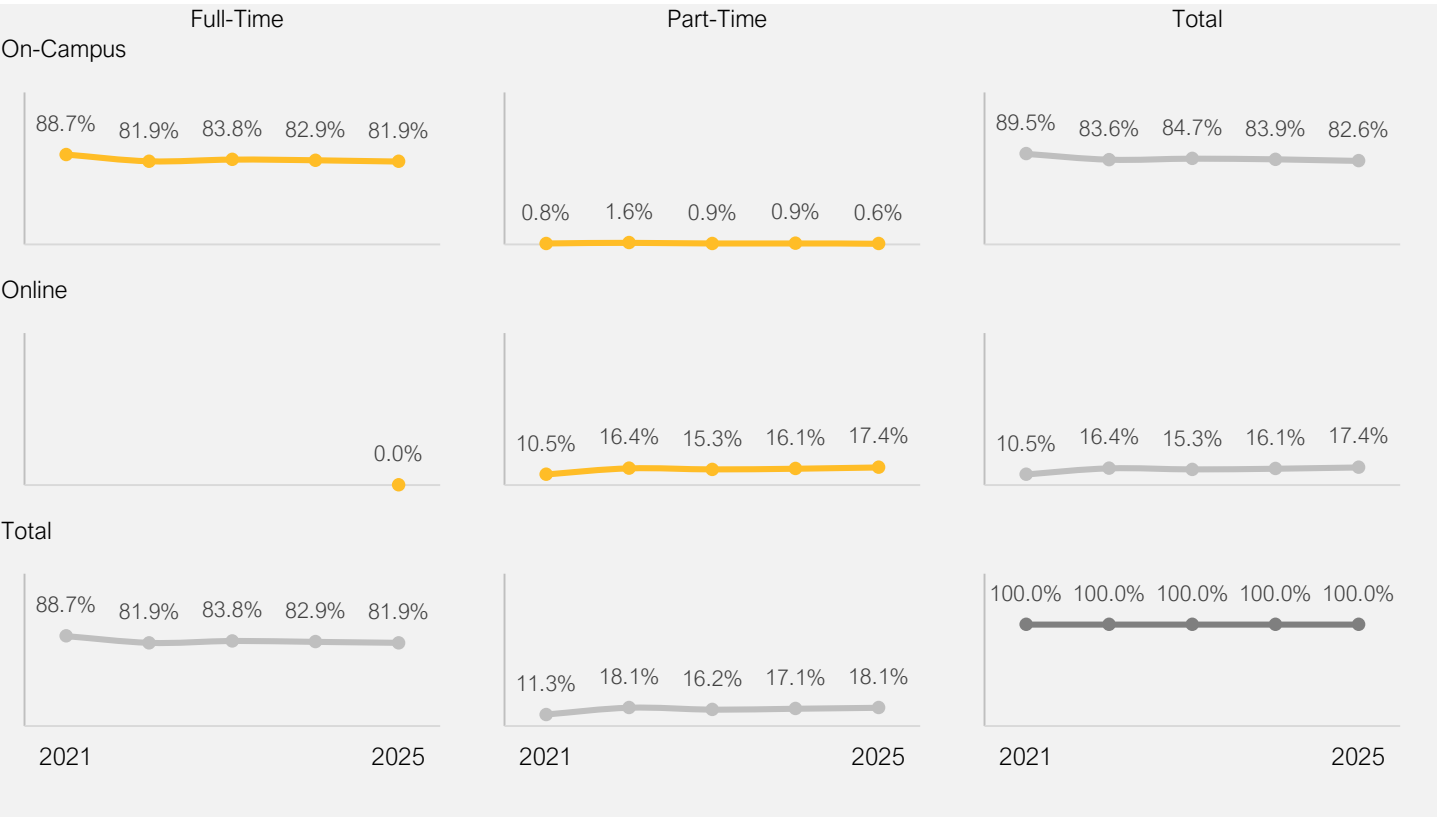


Exhibit ASU.FTSR.6: Percentage of First-Time Students by Credit Hours and Program Modality

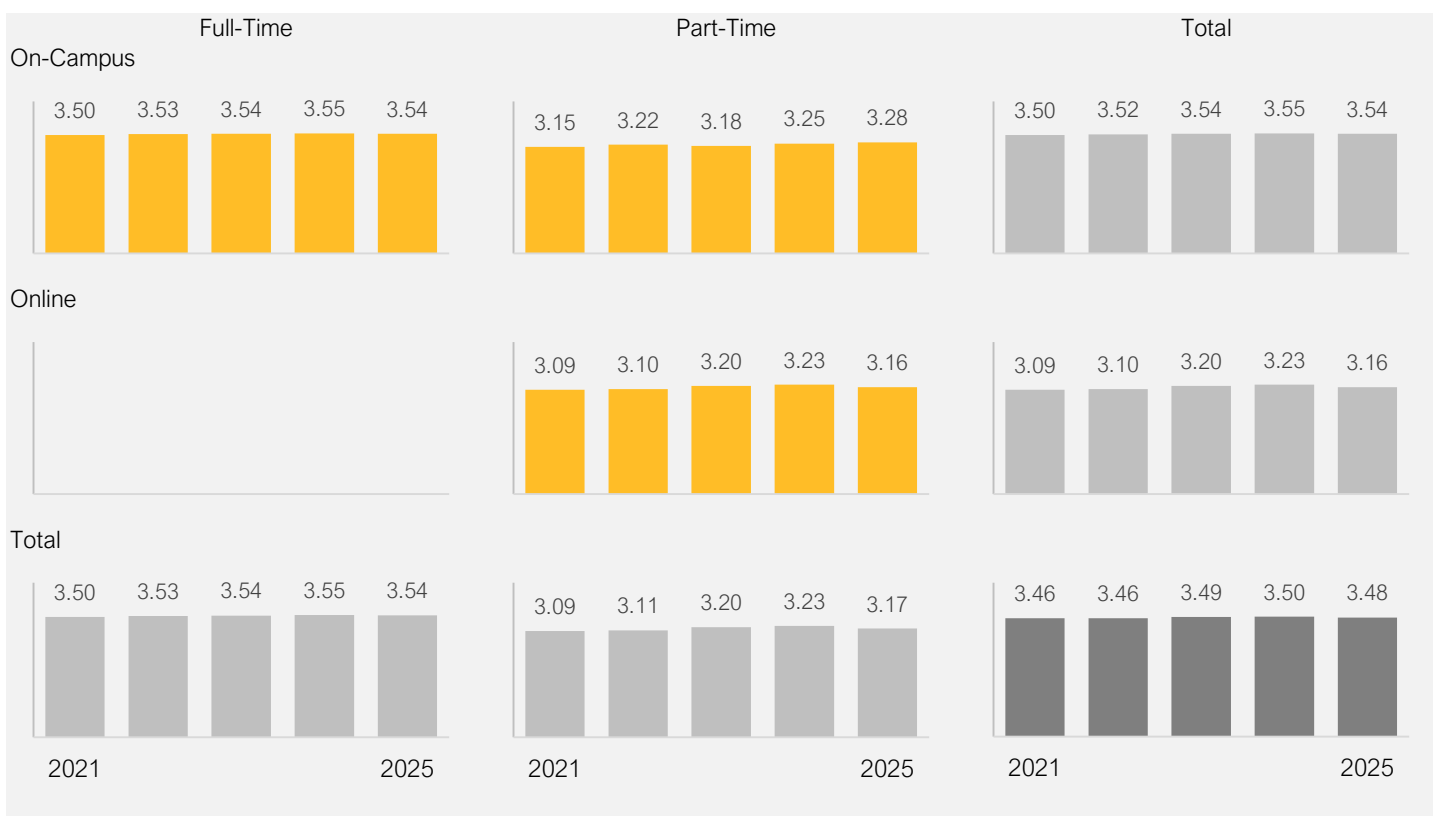


# Arizona State University

## Exhibit ASU.FTSR.7: First-Time Student Retention Rate by Credit Hours and Program Modality



## Exhibit ASU.FTSR.8: Average High School GPA of First-Time Students by Credit Hours and Program Modality



Note: Retention rates and average high school GPAs redacted where there are five or fewer students. Average high school GPAs calculated using only those students for which a high school GPA is available. All student GPAs adjusted to a four-point scale.

Exhibit ASU.FTSR.9: First-Time Student Headcount and Retention Rate By Classification of Instructional Programs

Classification of Instructional Program (CIP)		Students	Retention Rate
52	Business, Management, Marketing, and Related Support Services	4,061	82.2%
14	Engineering	2,203	86.2%
26	Biological and Biomedical Sciences	2,097	78.9%
11	Computer and Information Sciences and Support Services	1,624	84.5%
42	Psychology	1,131	74.6%
50	Visual and Performing Arts	1,069	78.2%
51	Health Professions and Related Programs	886	80.8%
9	Communication, Journalism, and Related Programs	484	82.6%
45	Social Sciences	422	83.9%
40	Physical Sciences	342	74.6%
43	Homeland Security, Law Enforcement, Firefighting, and Related Protective Services	331	77.3%
13	Education	257	77.4%
4	Architecture and Related Services	252	79.4%
30	Interdisciplinary Studies	197	78.2%
49	Transportation and Materials Moving	170	85.3%
23	English Language, Literature, and Letters	159	76.1%
15	Engineering and Engineering Related Technologies and Technicians	132	84.8%
44	Public Administration and Social Service Professions	85	87.1%
54	History	72	70.8%
24	Liberal Arts and Sciences, General Studies, and Humanities	70	51.4%
27	Mathematics and Statistics	64	84.4%
31	Parks, Recreation, Leisure, Fitness and Kinesiology	61	67.2%
10	Communications Technologies, Technicians, and Support Services	58	75.9%
19	Family, Consumer, and Human Sciences	57	63.2%
38	Philosophy and Religious Studies	55	65.5%
3	Natural Resources and Conservation	45	86.7%
22	Legal Professions and Studies	40	92.5%
16	Foreign Languages, Literatures, and Linguistics	24	83.3%
5	Area, Ethnic, Cultural, Gender, and Group Studies	19	89.5%
41	Science Technologies and Technicians	5	40.0%
1	Agricultural, Animal, Plant and Veterinary Science and Related Fields		
25	Library Science		
29	Military Technologies and Applied Sciences		
32	Basic Skills, Developmental, and Remedial Education		
0	(Unspecified)	457	77.5%

Note: Includes all Classification of Instructional Programs offered by Arizona public universities.

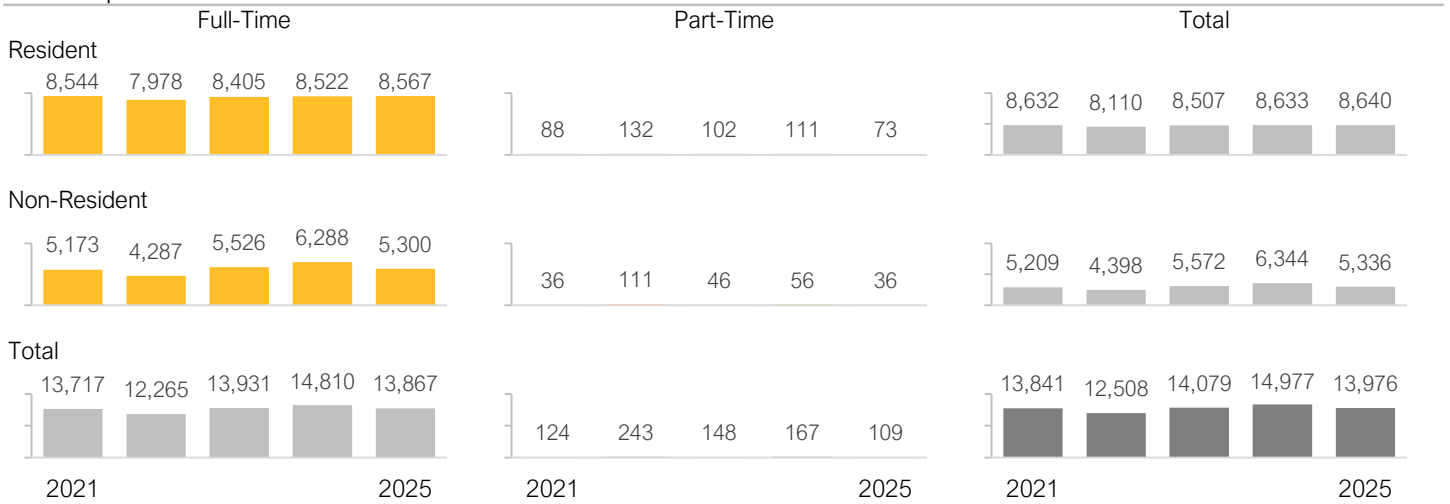
Exhibit ASU.FTSR.10: First-Time Student Headcount and Retention Rate in Top 50 Academic Programs

Academic Program	Students	Retention Rate
Business (BA)	2,362	79.1%
Computer Science (BS)	1,477	87.0%
Biological Sciences (BS)	948	80.2%
Mechanical Engineering (BSE)	555	83.4%
Psychology (BA)	522	73.9%
Psychology (BS)	503	78.5%
Exploratory (EXPL)	447	77.2%
Finance (BS)	429	91.4%
Marketing (BS)	353	86.1%
Nursing (BSN)	350	91.4%
Criminology & Criminal Justice (BS)	325	77.5%
Aerospace Engineering (BSE)	299	92.0%
Community Health (BS)	277	74.4%
Business Entrepreneurship (BS)	274	83.9%
Electrical Engineering (BSE)	270	85.2%
Medical Studies (BS)	260	84.2%
Biochemistry (BS)	209	77.0%
Applied Biological Sciences (BS)	209	62.7%
Architectural Studies (BSD)	203	83.3%
Art (BFA)	190	85.3%
Biomedical Engineering (BSE)	185	90.8%
Engineering (BSE)	176	85.8%
Accountancy (BS)	175	86.3%
Graphic Design (BSD)	171	67.8%
Aeronautical Management Technology (BS)	170	85.3%
Sports Journalism (BA)	160	90.0%
English (BA)	151	74.8%
Forensic Science (BS)	145	71.7%
Film & Media Production (BFA)	143	88.8%
Kinesiology (BS)	143	80.4%
Civil Engineering (BSE)	141	89.4%
Management (BS)	134	86.6%
Computer Systems Engineering (BSE)	133	89.5%
Information Technology (BS)	126	55.6%
Neuroscience (BS)	125	80.8%
Interior Design (BSD)	116	81.0%
Political Science (BA)	115	87.0%
Health Sciences (BS)	113	67.3%
Fashion (BA)	109	80.7%
Counseling & Applied Psychological Science (BS)	106	59.4%
Journalism & Mass Communication (BA)	102	93.1%
Economics (BS)	101	88.1%
Software Engineering (BS)	101	61.4%
Data Science (BS)	98	80.6%
Elementary Education (BAE)	97	84.5%
Film (BA)	85	60.0%
Supply Chain Management (BS)	85	95.3%
Construction Management & Technology (BS)	82	84.1%
Business Data Analytics (BS)	81	87.7%
Political Science (BS)	79	86.1%

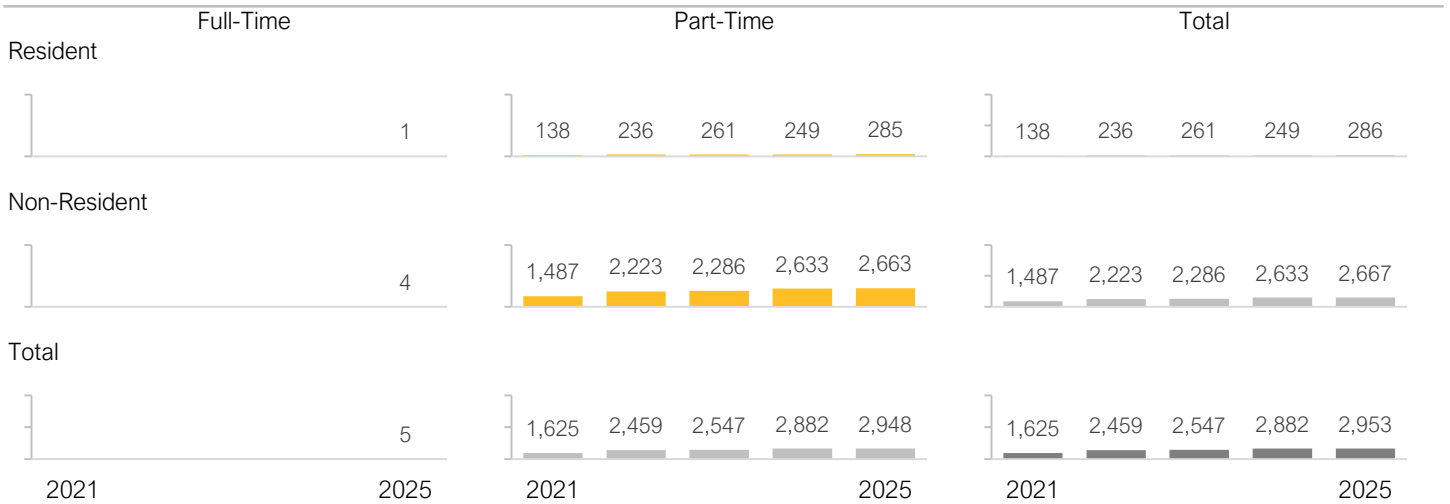
# Arizona State University

## Exhibit ASU.FTSR.11: First-Time Student Headcount Enrollment by Credit Hours and Arizona Residency

### On-Campus



### Online

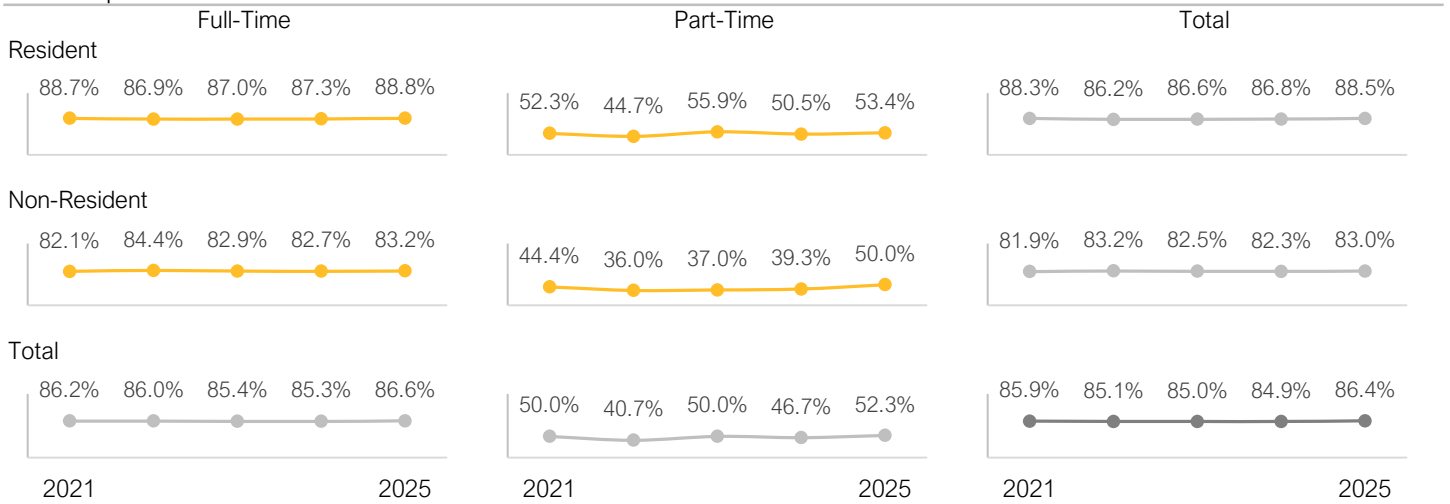


Note: Unspecified students are included in subtotals and totals, though not presented directly.

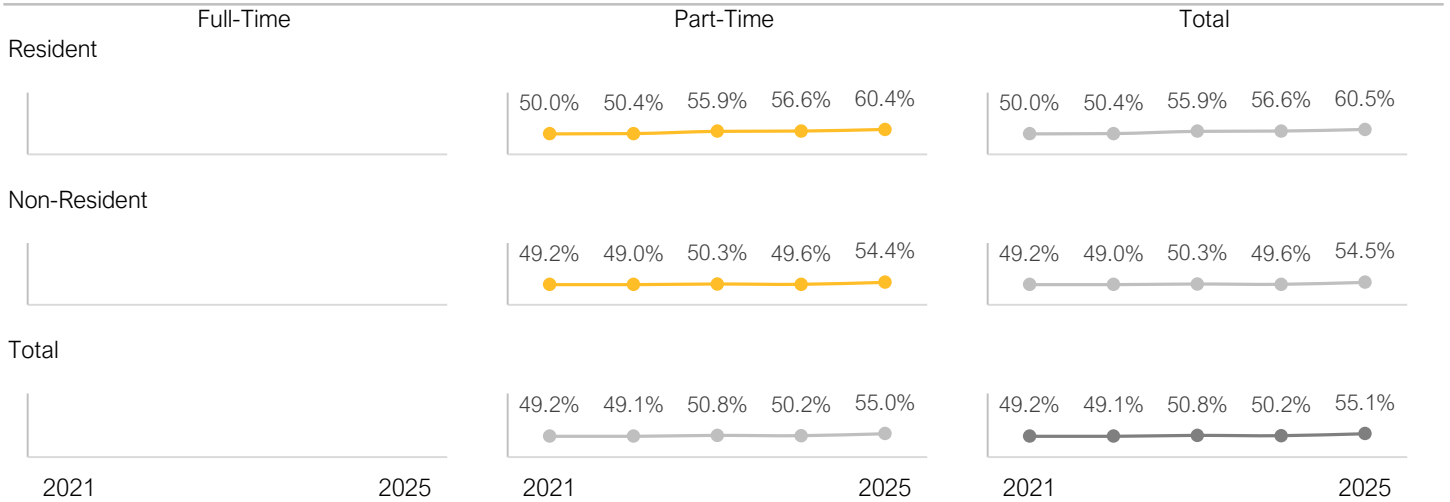
# Arizona State University

## Exhibit ASU.FTSR.12: First-Time Student Retention Rate by Credit Hours and Arizona Residency

### On-Campus



### Online



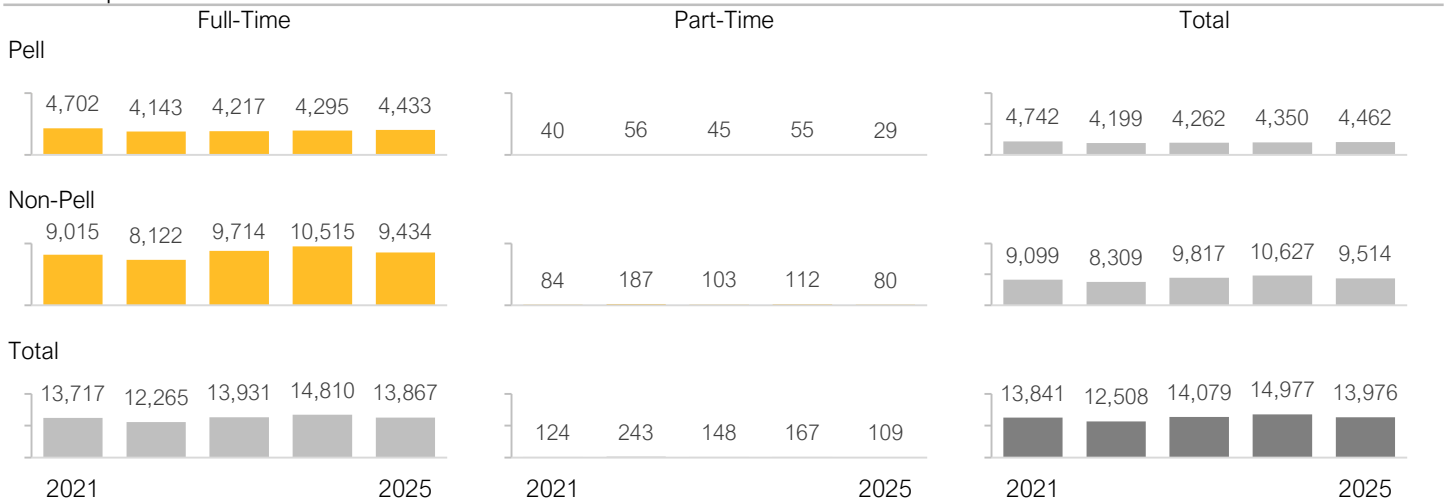
Note: Retention rates redacted where there are five or fewer students.



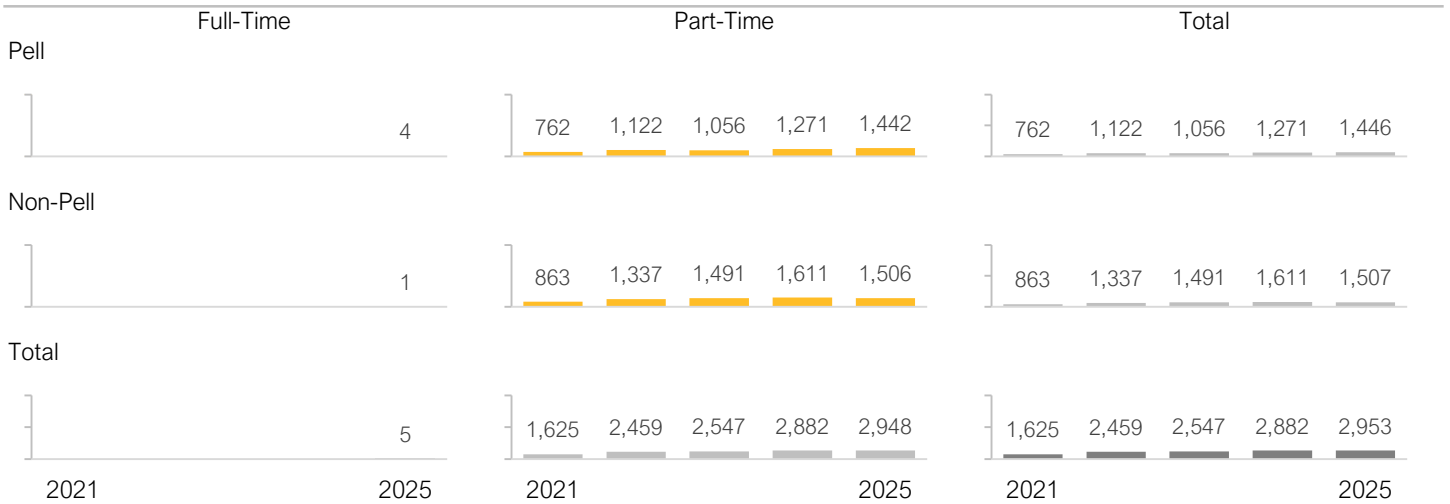
# Arizona State University

## Exhibit ASU.FTSR.13: First-Time Student Headcount Enrollment by Credit Hours and Pell Status

### On-Campus



### Online

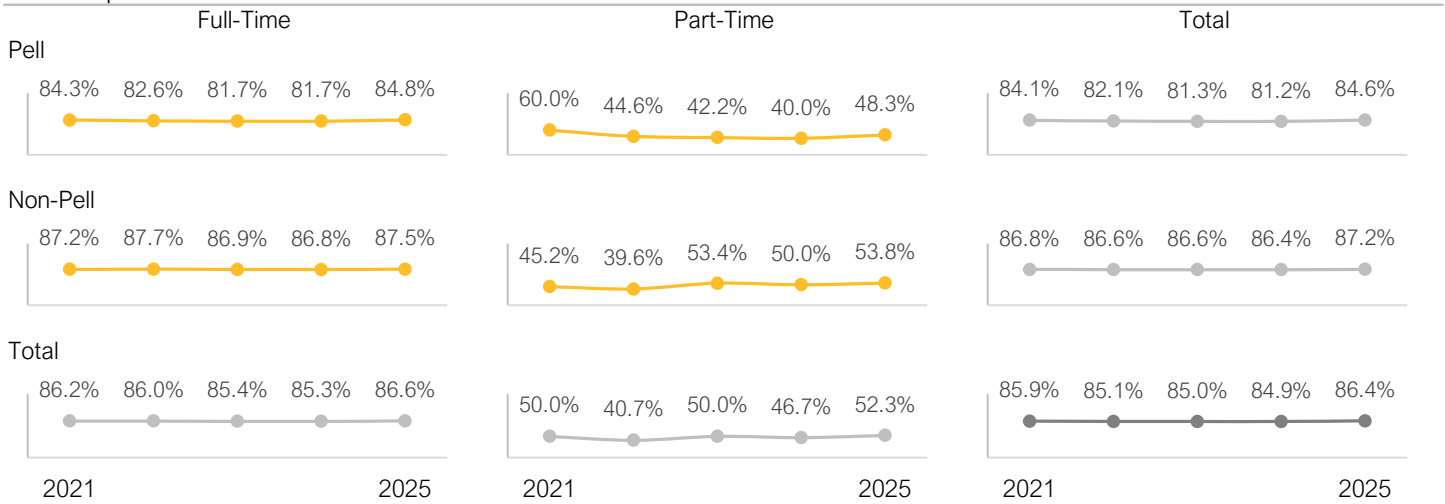


Note: Unspecified students are included in subtotals and totals, though not presented directly.

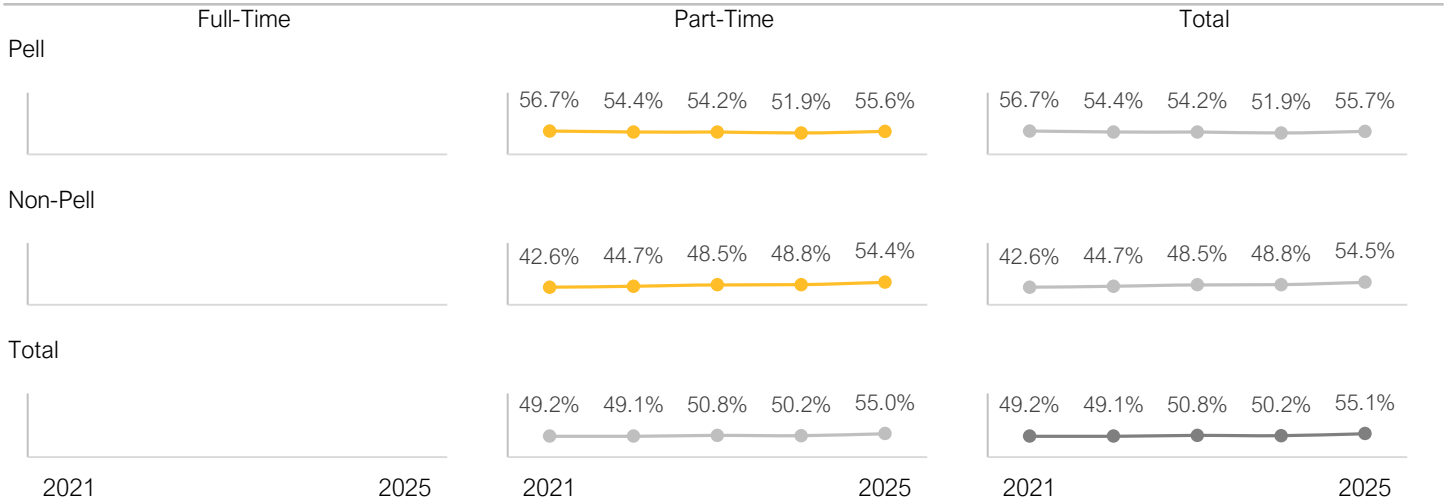
# Arizona State University

## Exhibit ASU.FTSR.14: First-Time Student Retention Rate by Credit Hours and Pell Status

### On-Campus



### Online

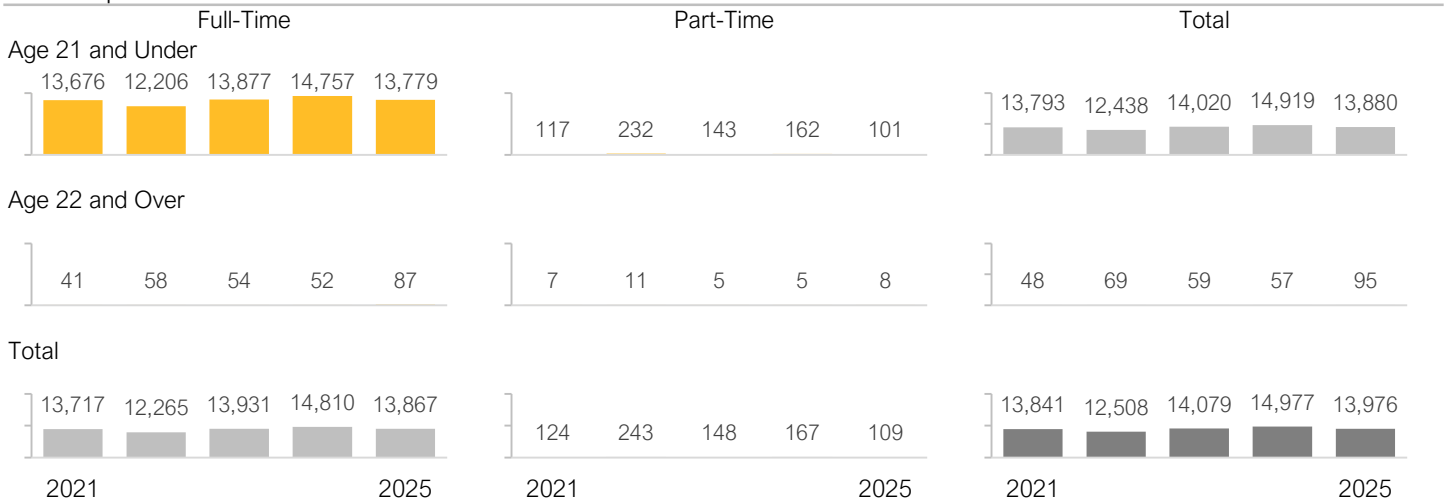


Note: Retention rates redacted where there are five or fewer students.

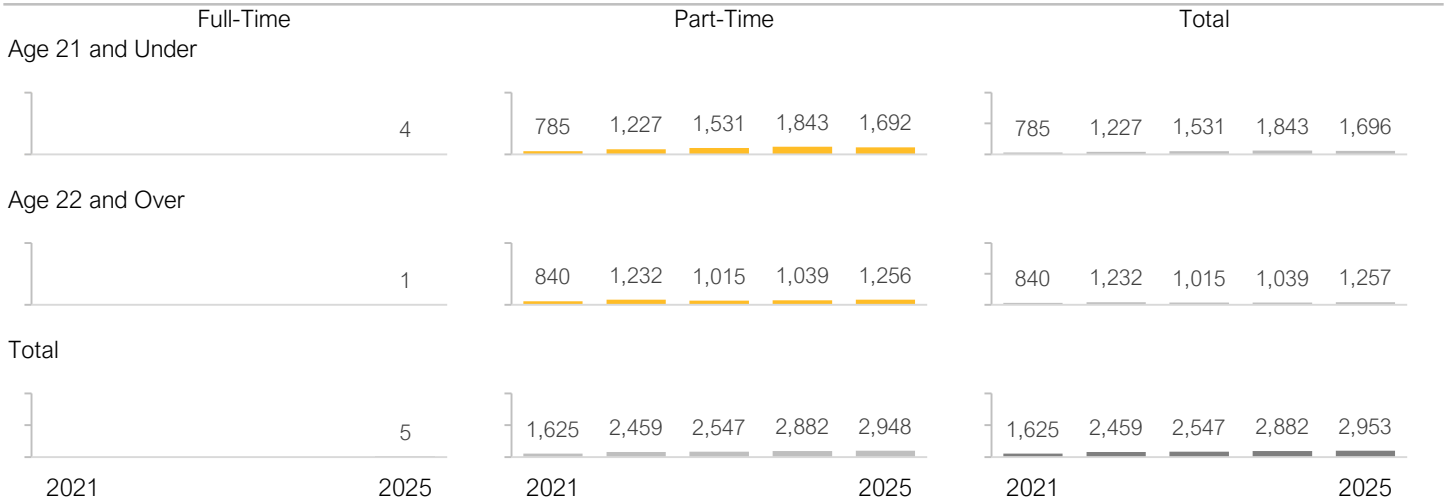
# Arizona State University

## Exhibit ASU.FTSR.15: First-Time Student Headcount Enrollment by Credit Hours and Age

### On-Campus



### Online

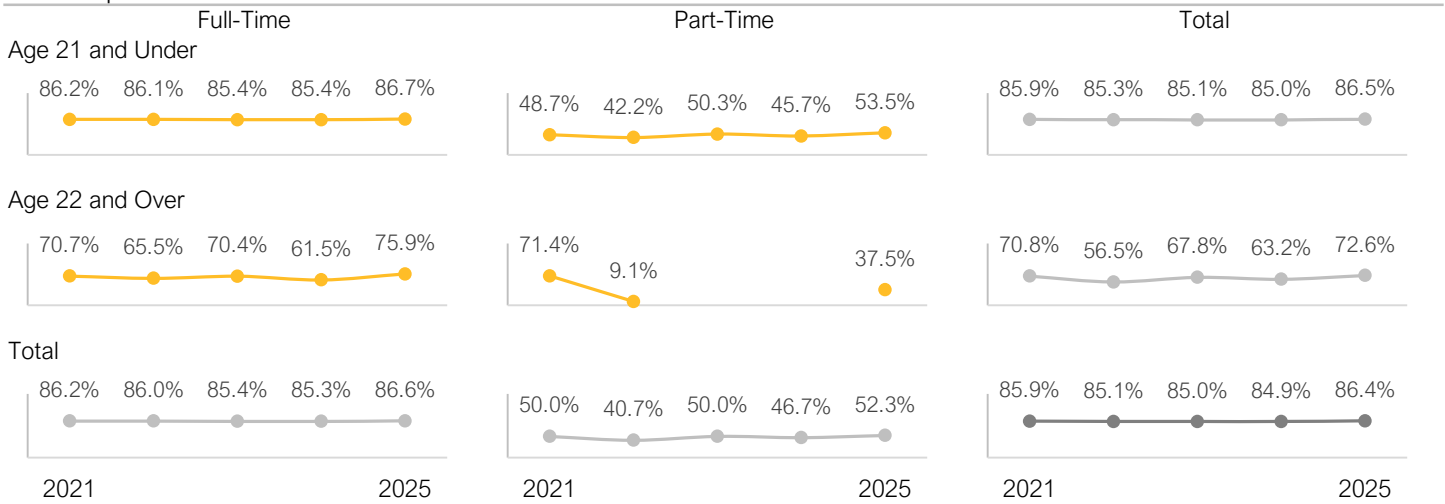


Note: Unspecified students are included in subtotals and totals, though not presented directly.

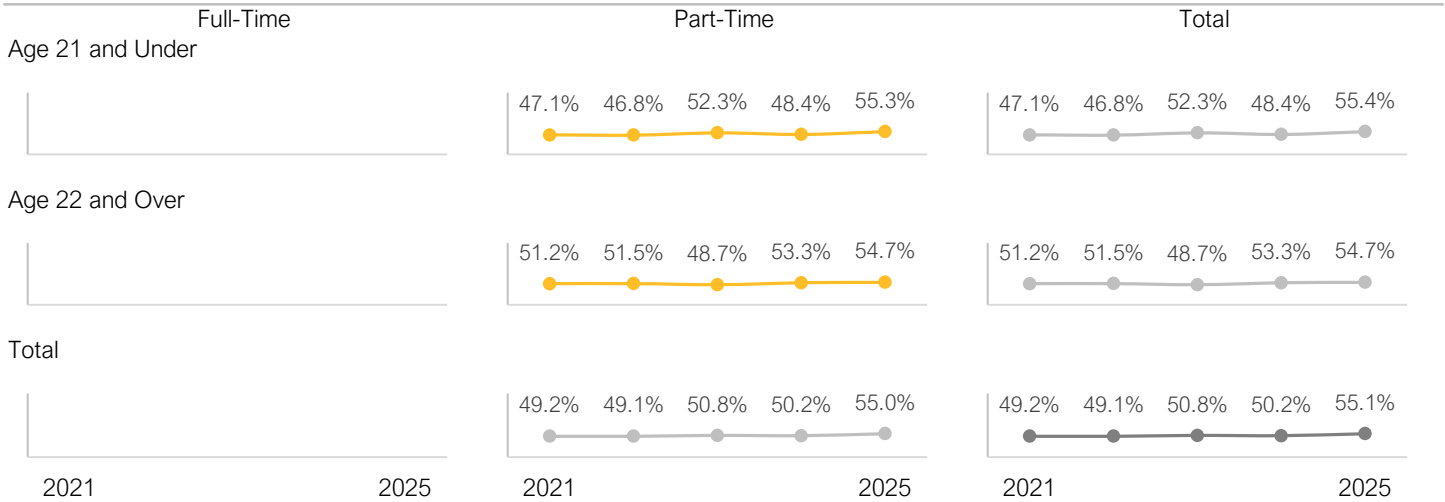
# Arizona State University

## Exhibit ASU.FTSR.16: First-Time Student Retention Rate by Credit Hours and Age

### On-Campus



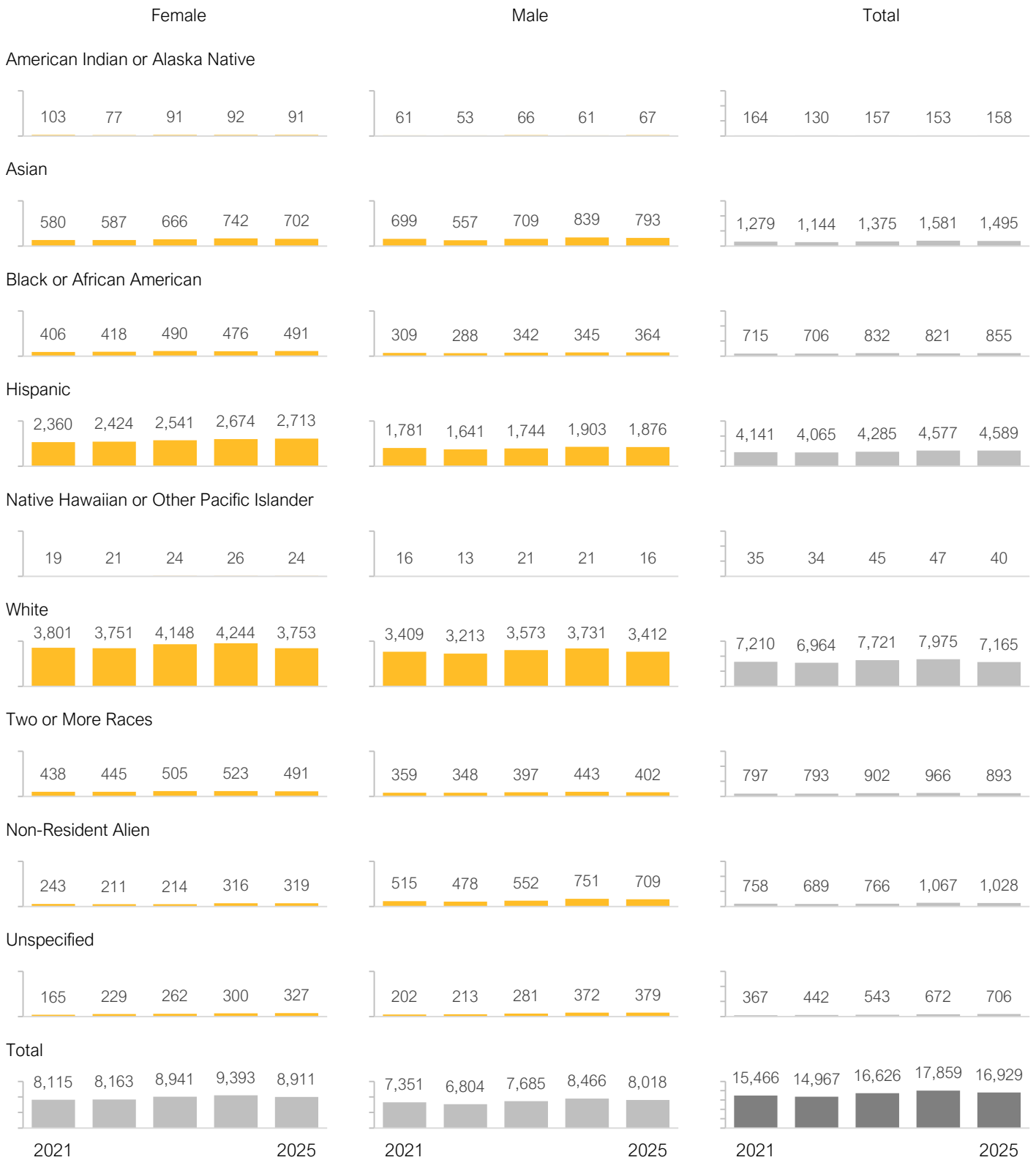
### Online



Note: Retention rates redacted where there are five or fewer students.

# Arizona State University

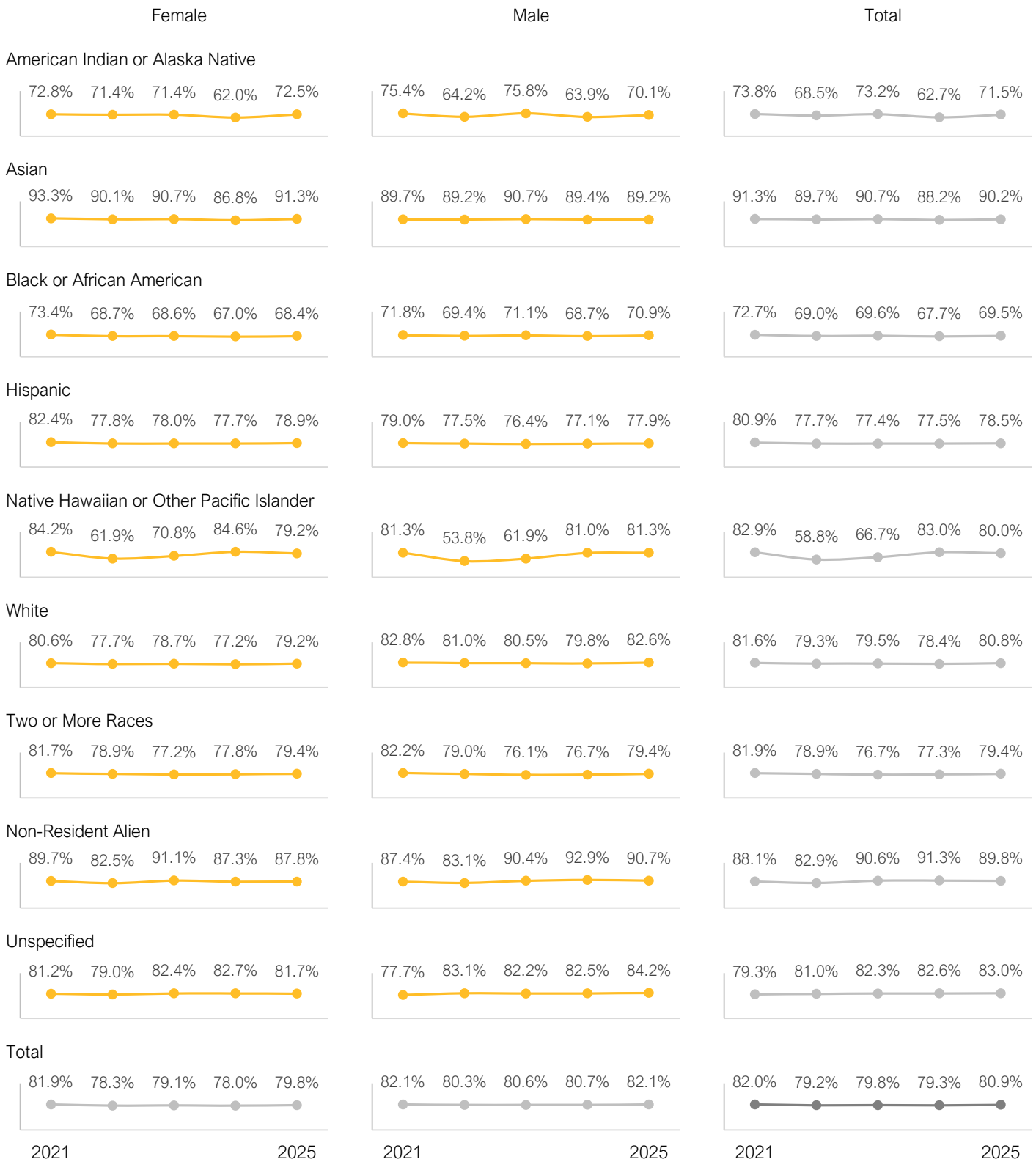
## Exhibit ASU.FTSR.17: First-Time Student Headcount Enrollment by Race Ethnicity and Gender



Note: Unspecified gender students are included in subtotals and totals, though not presented directly.

# Arizona State University

## Exhibit ASU.FTSR.18: First-Time Student Retention Rate by Race Ethnicity and Gender



Note: Retention rates redacted where there are five or fewer students.

Exhibit NAU.FTSR.1: First-Time, Full-Time On-Campus Student Retention Rate and Enterprise Metric Goals

Retention Rate and Enterprise Plan Goals

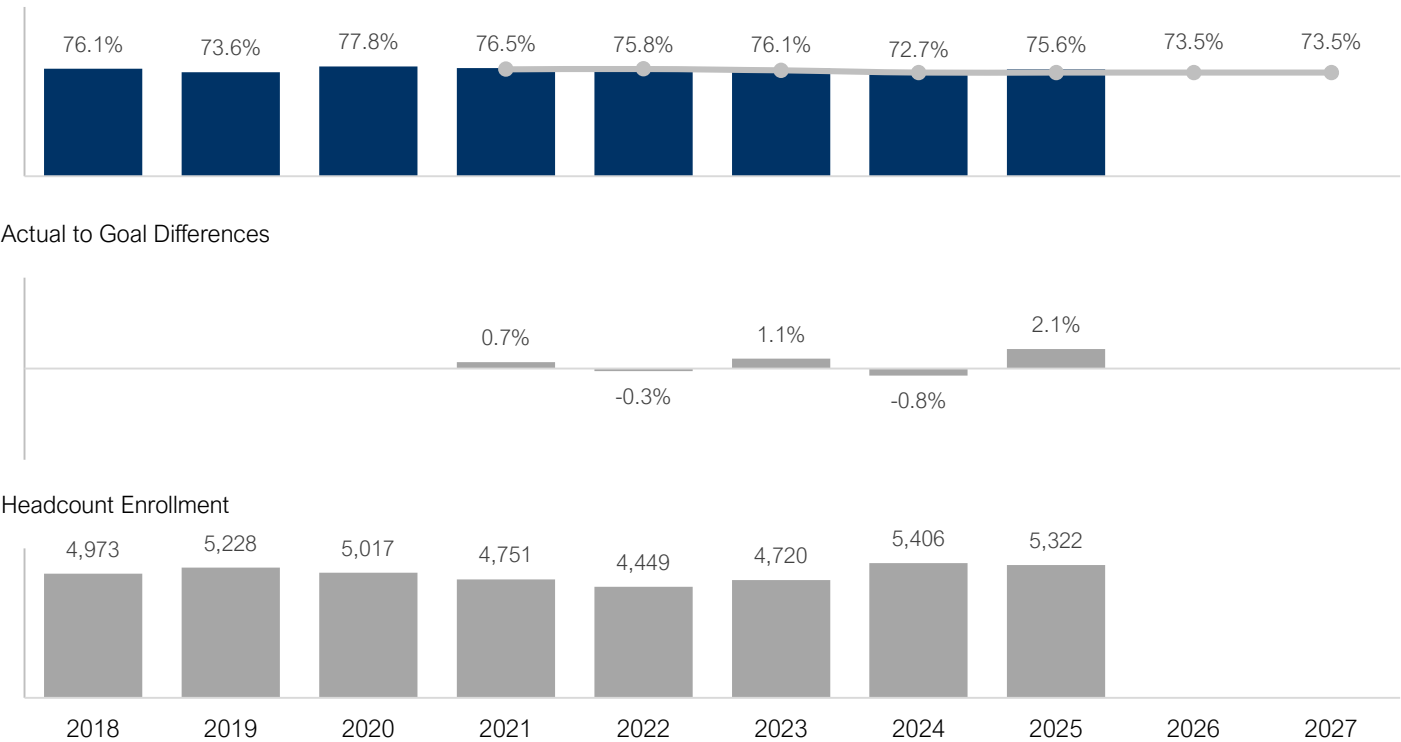
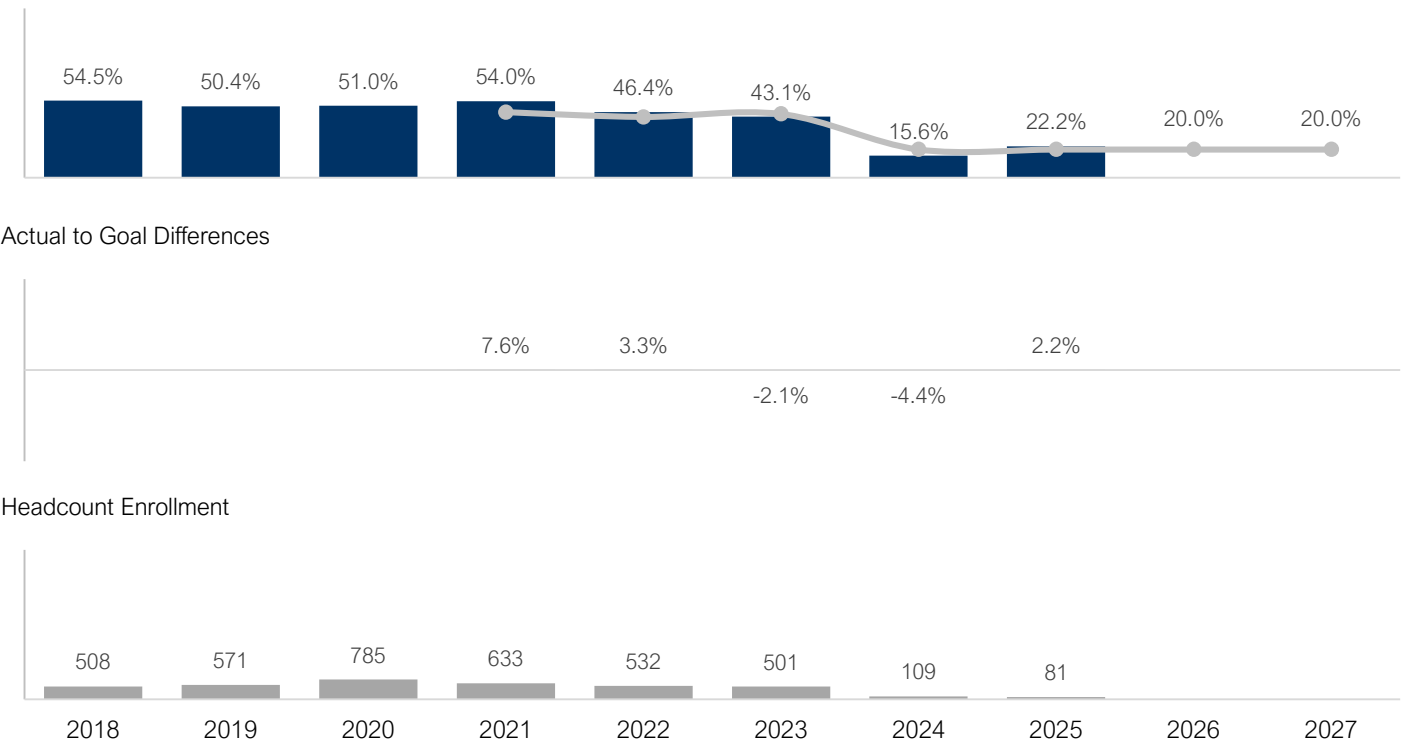


Exhibit NAU.FTSR.2: First-Time, Part-Time On-Campus Student Retention Rate and Enterprise Metric Goals

Retention Rate and Enterprise Plan Goals

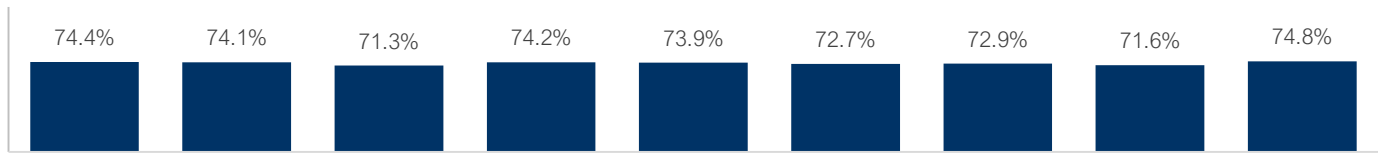




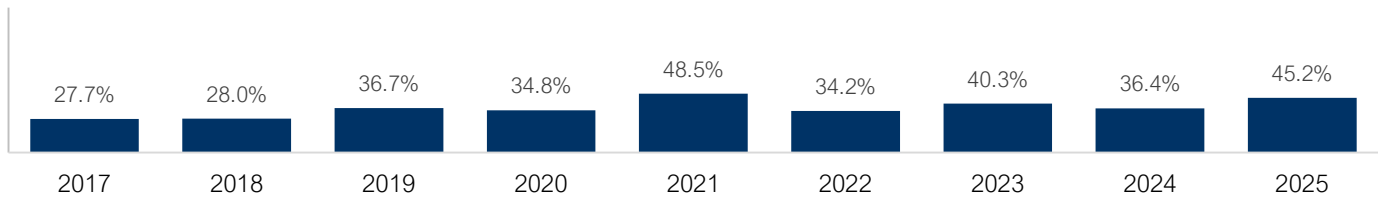
# Northern Arizona University

## Exhibit NAU.FTSR.3: First-Time Student Retention Rate by Instructional Modality

### On-Campus Students



### Online Students



## Exhibit NAU.FTSR.4: First-Time Student Headcount, Retention Rate and Average High School GPA by Geographic Site

Geographic Site	First-Time Students	Retention Rate	Average High School GPA
NAU Flagstaff Mountain	5,392	74.8%	3.69
NAU Org Partnership	7	71.4%	2.72
NAU Chandler-Gilbert Community College	1		
NAU Pima Community College - Downtown	1		
NAU Pima Community College - West	1		
NAU Yuma	1		
NAU Bullhead City			
NAU Central Arizona College			
NAU Communiversity @ Queen Creek			
NAU Communiversity @ Surprise			
NAU Eastern Arizona College			
NAU Estrella Mountain Community College			
NAU Fort Defiance			
NAU GateWay			
NAU Glendale Community College			
NAU Lake Havasu City			
NAU Marine Corps Air Station Yuma			
NAU Mesa Community College			
NAU Mesa Workforce Development Center (MWFDC)			
NAU Mohave Community College			
NAU NAU - East Valley			
NAU NAU - North Valley			
NAU NAU - Yavapai			
NAU Navajo-Hopi			
NAU Northland Pioneer College			
NAU Org Partnership (Global)			
NAU Paradise Valley Community College			
NAU Phoenix Biosciences Core			
NAU Phoenix College			
NAU Pima Community Coll, Desert Vista			
NAU Pima Community College - Community			
NAU Scottsdale Community College			
NAU South Mountain Community College			
NAU Tucson North			
NAU Yavapai College			
NAU Online	49	46.9%	3.04
NAU Personalized Learning	13	38.5%	3.17
NAU Org Partnership (Global) - Online	13	38.5%	3.17

Note: Retention rates and average high school GPAs redacted where there are five or fewer students. Average high school GPAs calculated using only those students for which a high school GPA is available. All student GPAs adjusted to a four-point scale.

Northern Arizona University

Exhibit NAU.FTSR.5: First-Time Student Headcount Enrollment by Credit Hours and Program Modality

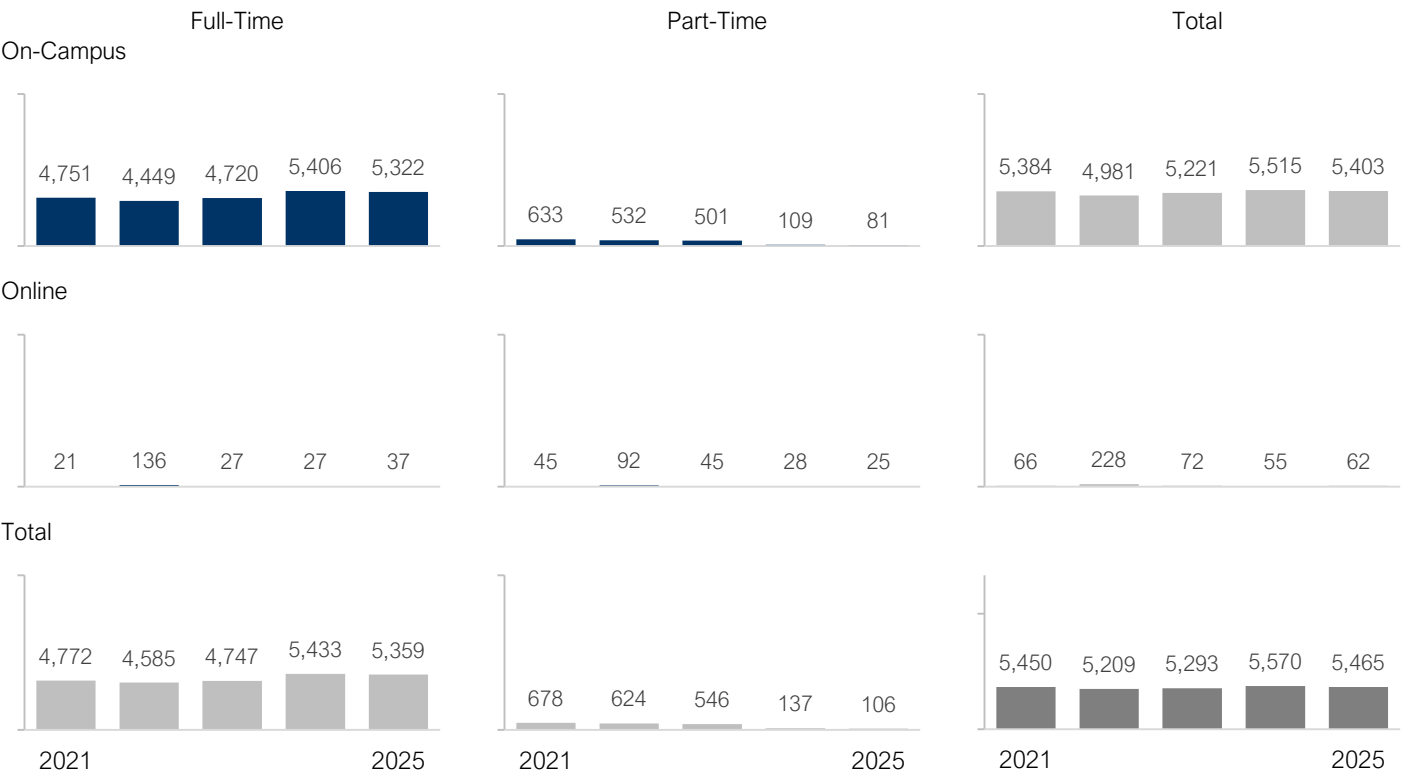
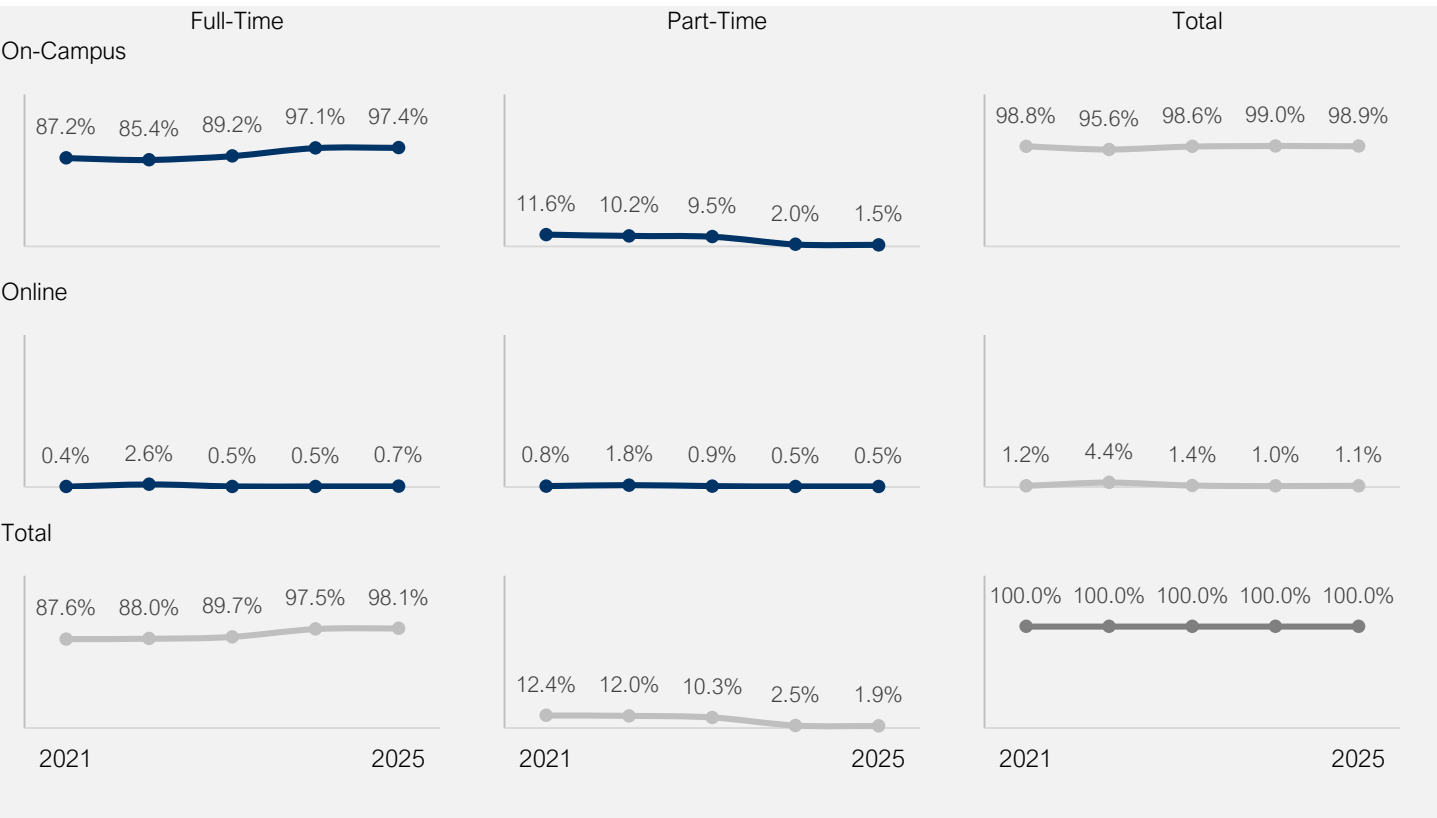


Exhibit NAU.FTSR.6: Percentage of First-Time Students by Credit Hours and Program Modality



# Northern Arizona University

Exhibit NAU.FTSR.7: First-Time Student Retention Rate by Credit Hours and Program Modality

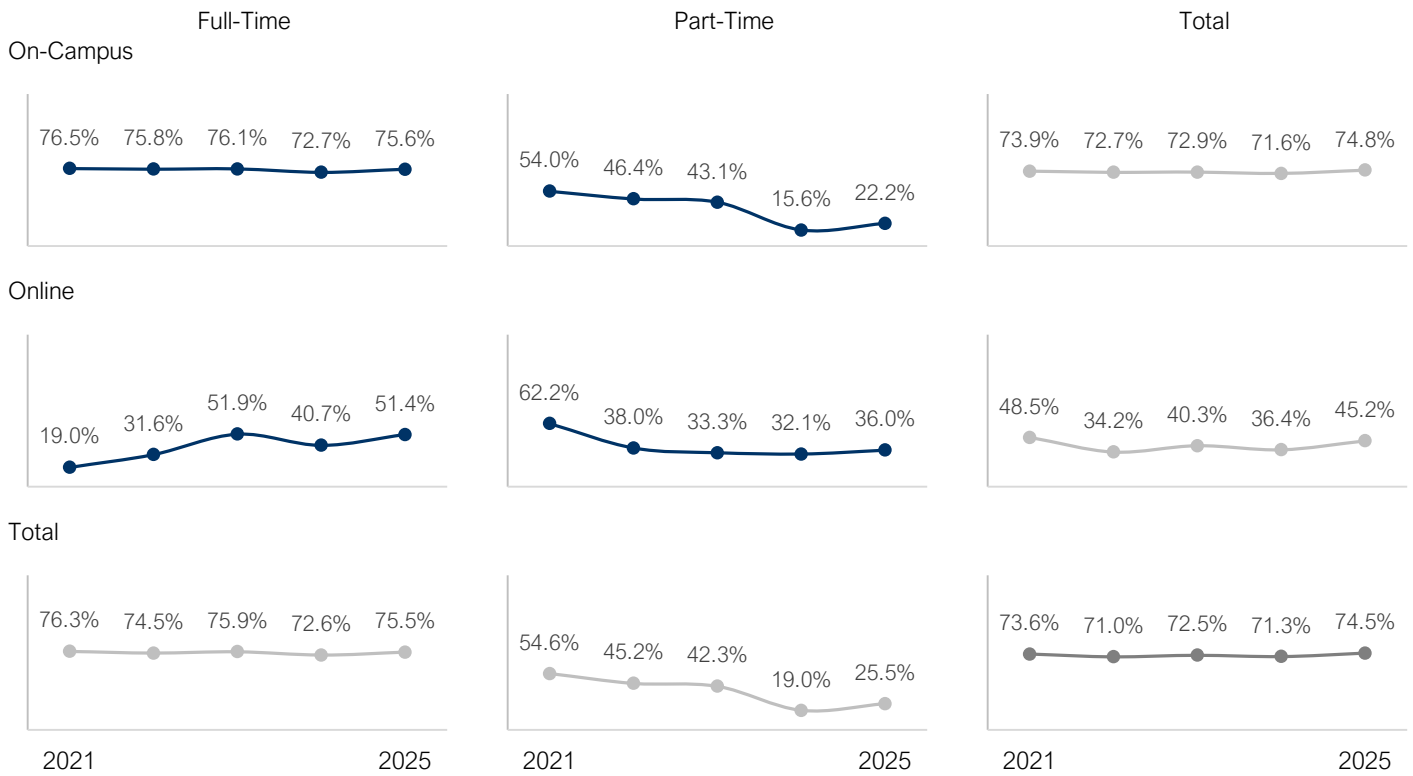
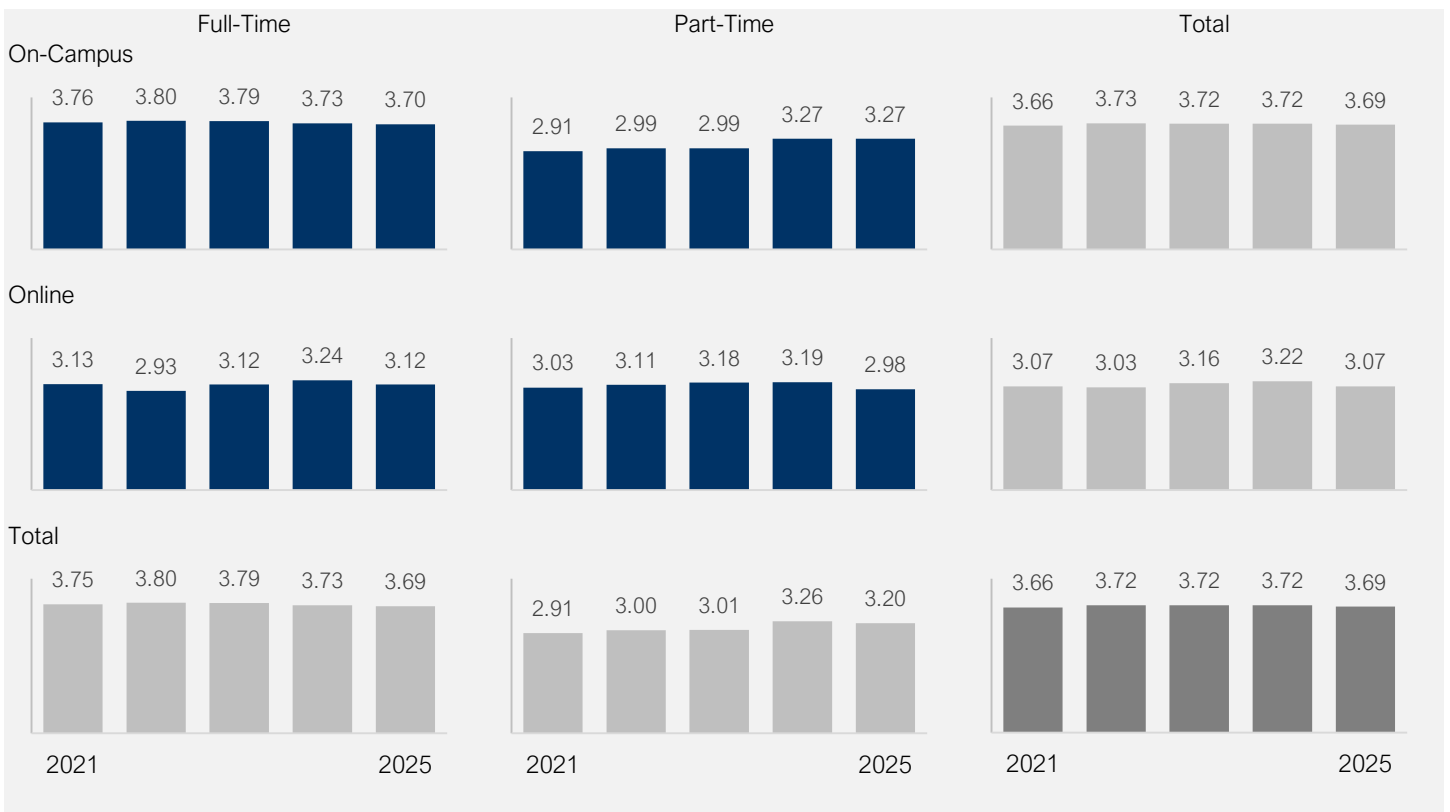


Exhibit NAU.FTSR.8: Average High School GPA of First-Time Students by Credit Hours and Program Modality



Note: Retention rates and average high school GPAs redacted where there are five or fewer students. Average high school GPAs calculated using only those students for which a high school GPA is available. All student GPAs adjusted to a four-point scale.

Exhibit NAU.FTSR.9: First-Time Student Headcount and Retention Rate By Classification of Instructional Programs

Classification of Instructional Program (CIP)		Students	Retention Rate
52	Business, Management, Marketing, and Related Support Services	790	74.7%
51	Health Professions and Related Programs	696	72.4%
26	Biological and Biomedical Sciences	525	80.0%
14	Engineering	486	73.5%
42	Psychology	436	77.3%
30	Interdisciplinary Studies	383	76.5%
45	Social Sciences	352	71.3%
13	Education	338	73.1%
31	Parks, Recreation, Leisure, Fitness and Kinesiology	313	75.4%
50	Visual and Performing Arts	285	74.4%
11	Computer and Information Sciences and Support Services	240	65.0%
3	Natural Resources and Conservation	205	78.0%
9	Communication, Journalism, and Related Programs	183	77.0%
40	Physical Sciences	140	77.9%
16	Foreign Languages, Literatures, and Linguistics	105	92.4%
23	English Language, Literature, and Letters	63	76.2%
44	Public Administration and Social Service Professions	61	72.1%
54	History	32	87.5%
27	Mathematics and Statistics	23	87.0%
41	Science Technologies and Technicians	9	0.0%
24	Liberal Arts and Sciences, General Studies, and Humanities	6	16.7%
5	Area, Ethnic, Cultural, Gender, and Group Studies	3	66.7%
38	Philosophy and Religious Studies	2	100.0%
1	Agricultural, Animal, Plant and Veterinary Science and Related Fields	1	0.0%
43	Homeland Security, Law Enforcement, Firefighting, and Related Protective Services	1	100.0%
4	Architecture and Related Services		
10	Communications Technologies, Technicians, and Support Services		
15	Engineering and Engineering Related Technologies and Technicians		
19	Family, Consumer, and Human Sciences		
22	Legal Professions and Studies		
25	Library Science		
29	Military Technologies and Applied Sciences		
32	Basic Skills, Developmental, and Remedial Education		
49	Transportation and Materials Moving		
0	(Unspecified)		

Note: Includes all Classification of Instructional Programs offered by Arizona public universities.

# Northern Arizona University

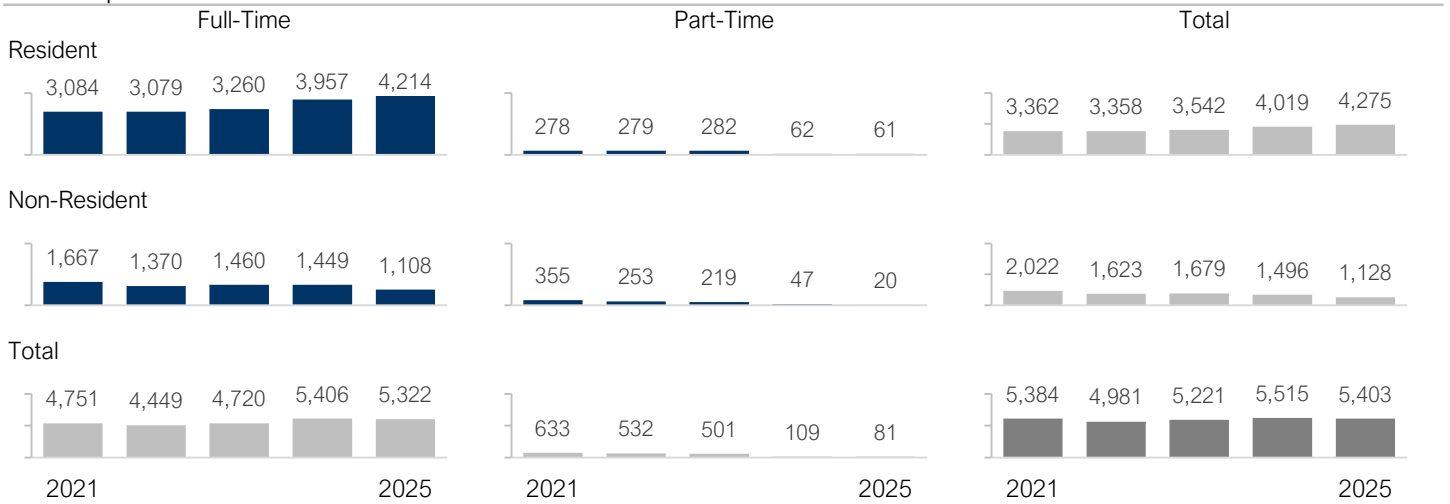
## Exhibit NAU.FTSR.10: First-Time Student Headcount and Retention Rate in Top 50 Academic Programs

Academic Program	Students	Retention Rate
Nursing BSN	470	71.5%
Psychological Sciences BS	436	77.3%
Exploratory	299	74.2%
Biomedical Science BS	248	77.8%
Criminology and Criminal Justice BS	237	69.2%
Biology BS	231	79.7%
Business Economics BSBA	211	68.2%
Exercise Physiology BS	207	79.2%
Mechanical Engineering BS	172	73.8%
Marketing BSBA	163	77.9%
Computer Science BSCS	161	66.5%
Elementary Education BSED	106	72.6%
Modern Languages BA	104	92.3%
Dental Hygiene BSDH	102	71.6%
Finance BSBA	99	79.8%
Creative Media and Film BS	86	79.1%
Management BSBA	86	72.1%
Health Sciences - Fitness Wellness BS	85	68.2%
Civil Engineering BS	81	75.3%
Visual Communication BFA	78	73.1%
Environmental Sciences BS	69	79.7%
Hotel and Restaurant Management BS	66	78.8%
Interior Design BS	65	69.2%
Accountancy BSACCY	63	79.4%
Forestry BSF	62	75.8%
Chemistry BS	61	72.1%
Social Work BSW	61	72.1%
Construction Management BS	57	80.7%
English BA	56	75.0%
Electrical Engineering BS	54	74.1%
Cybersecurity BS	54	64.8%
Communication Sciences and Disorders BS	47	85.1%
Software Engineering BS	47	76.6%
Health Sciences - Public Health BS	46	69.6%
Journalism BSJOUR	45	77.8%
Political Science BS	42	76.2%
Computer Engineering BS	42	66.7%
Music Secondary Education BMED	41	90.2%
Secondary Education - English BSED	40	62.5%
Environmental Engineering BS	38	76.3%
Philosophy, Politics and Law BA	37	83.8%
Studio Art BFA	33	66.7%
Anthropology BA	33	81.8%
Astronomy BS	32	84.4%
Environmental and Sustainability Studies BA	32	75.0%
Secondary Education - History and Social Studies BSED	32	71.9%
Engineering - Undecided	31	67.7%
Early Childhood Education & Early Childhood Special Education BSED	30	63.3%
Communication Studies BA	28	67.9%
History BA	26	88.5%

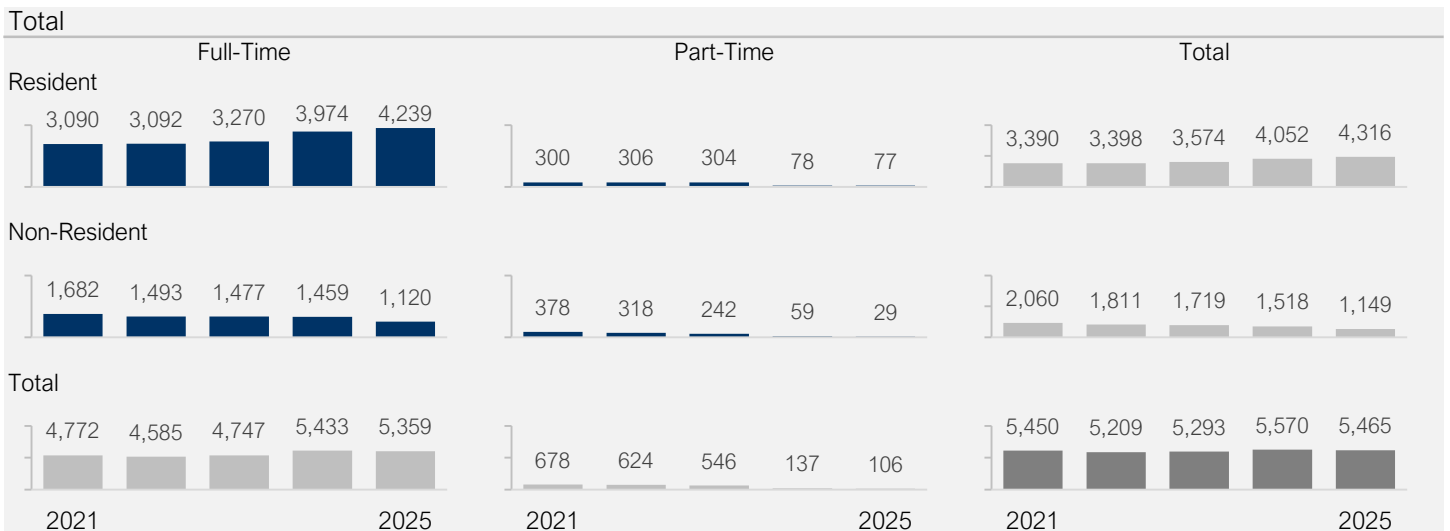
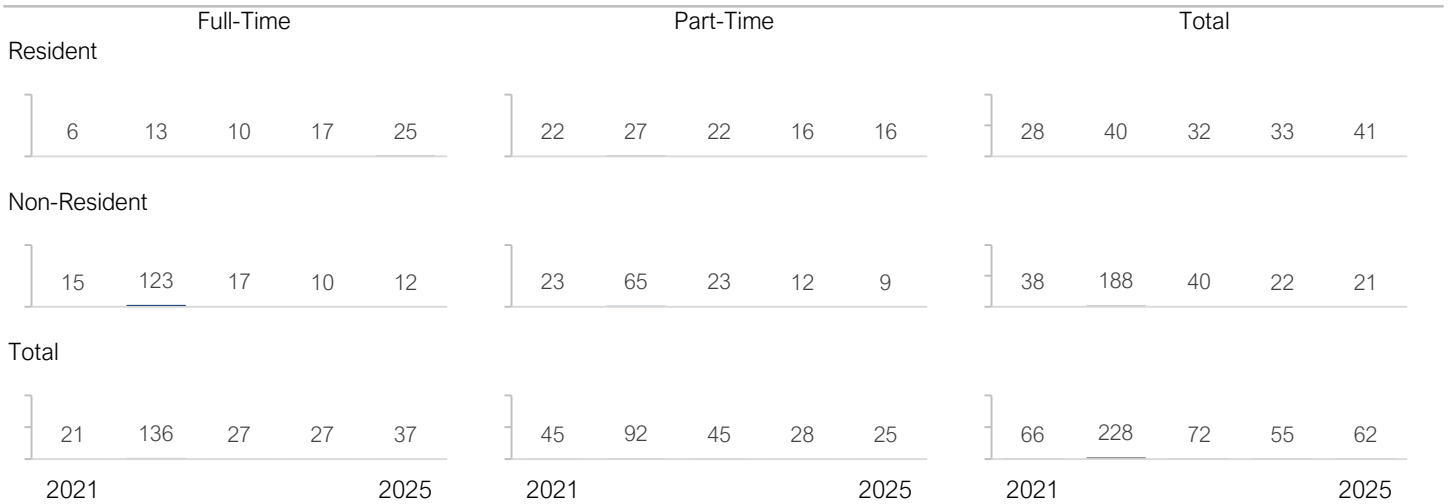
# Northern Arizona University

## Exhibit NAU.FTSR.11: First-Time Student Headcount Enrollment by Credit Hours and Arizona Residency

### On-Campus



### Online

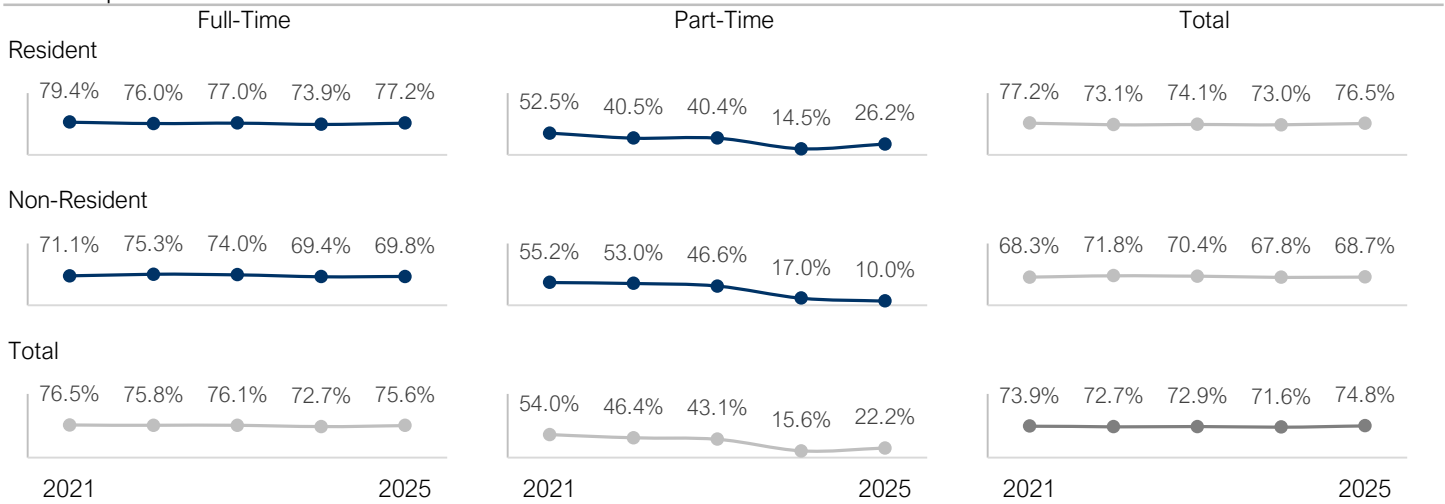


Note: Unspecified students are included in subtotals and totals, though not presented directly.

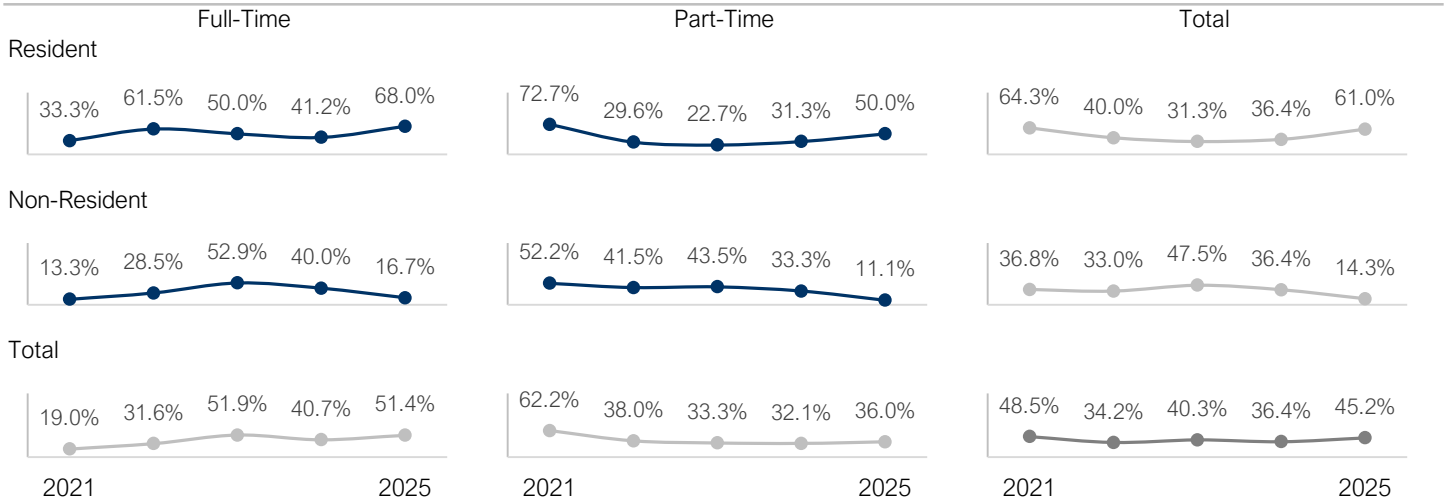
# Northern Arizona University

## Exhibit NAU.FTSR.12: First-Time Student Retention Rate by Credit Hours and Arizona Residency

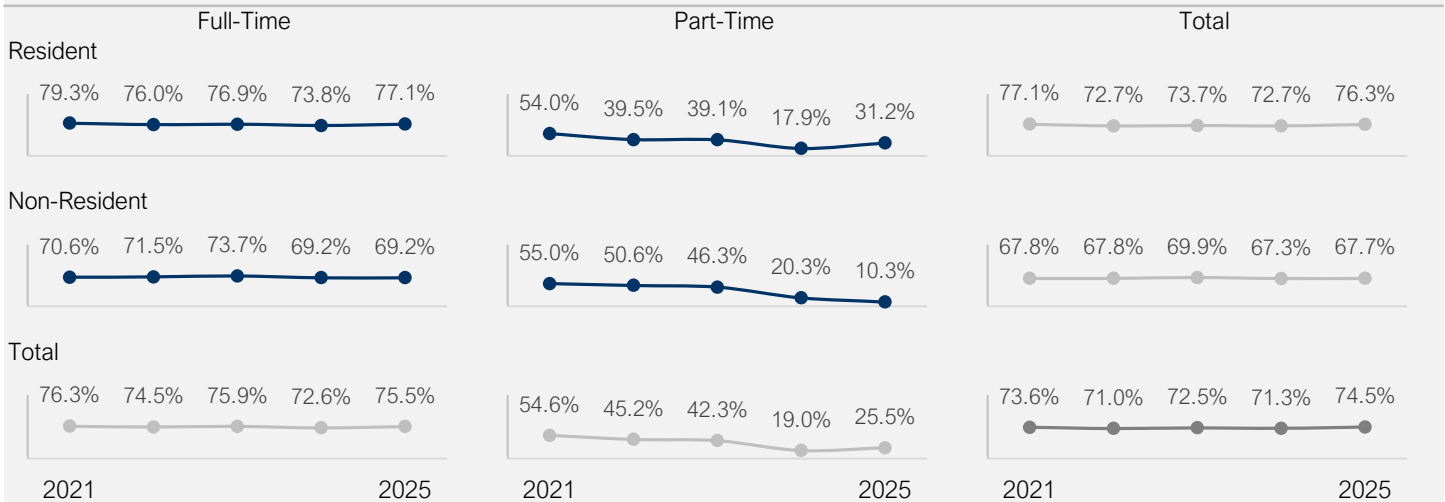
### On-Campus



### Online



### Total



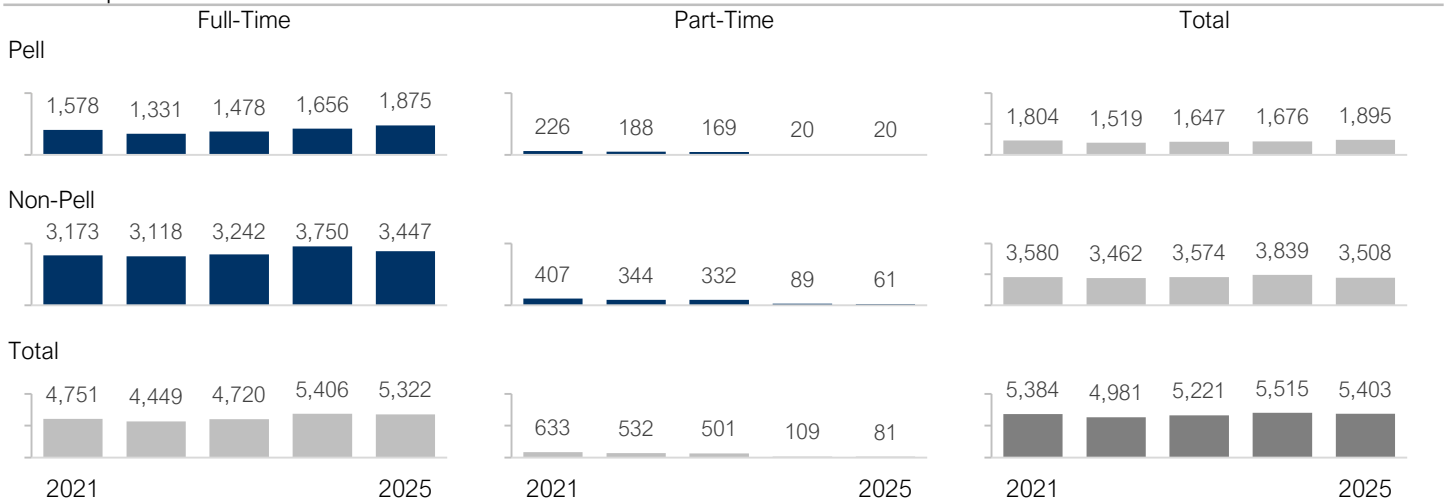
Note: Retention rates redacted where there are five or fewer students.



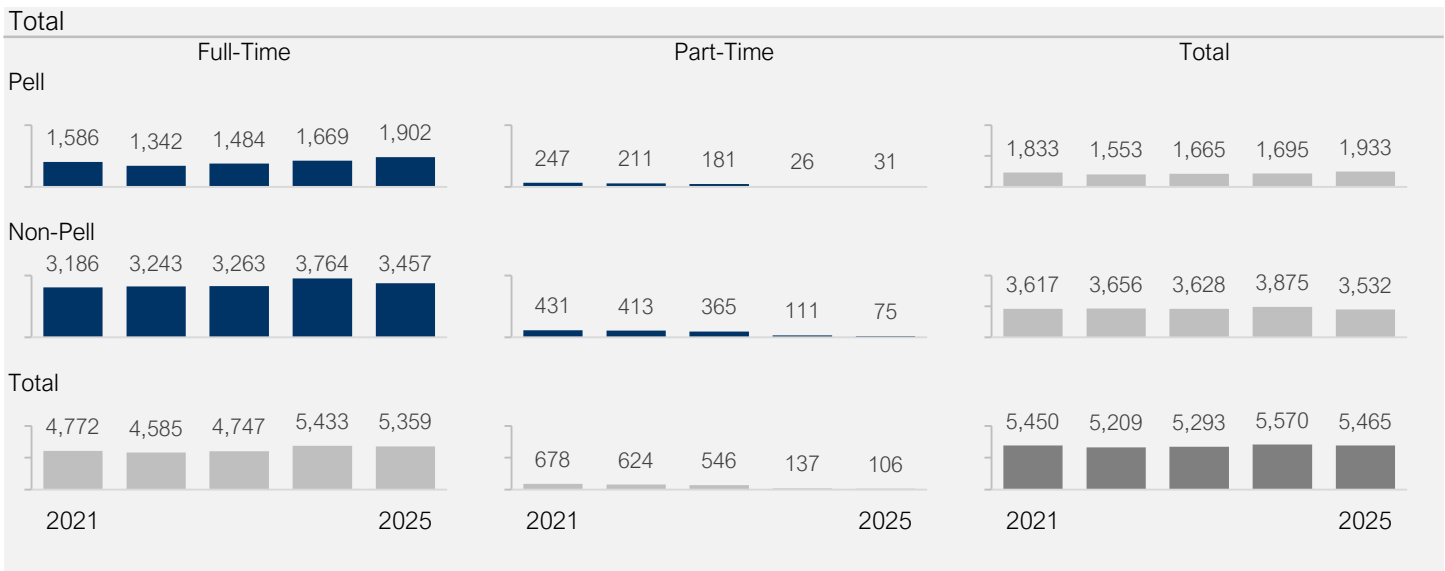
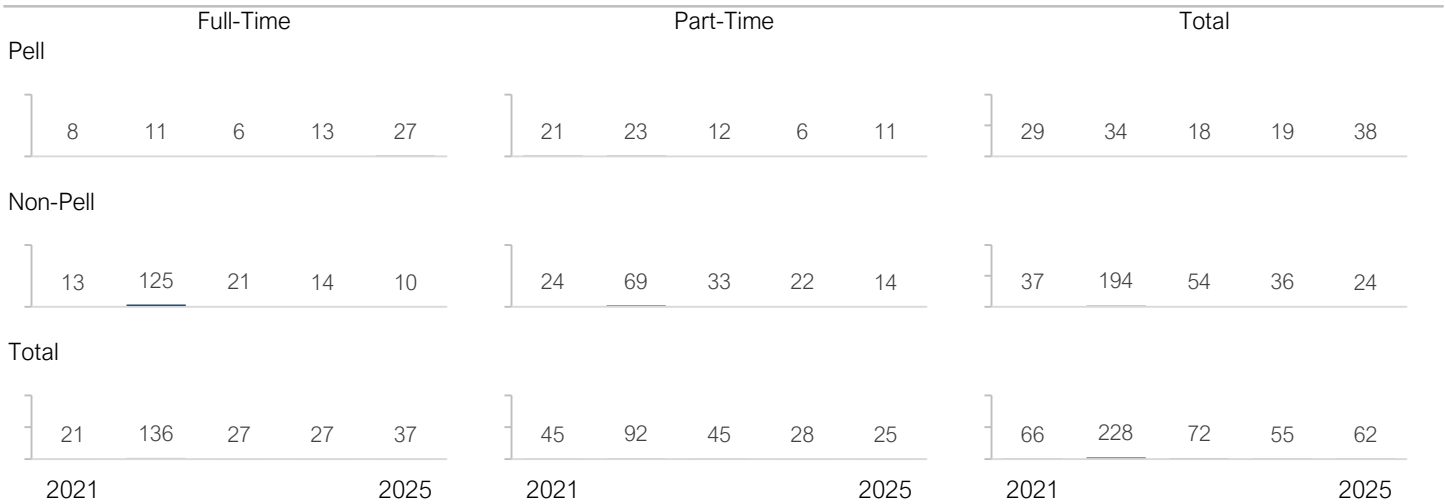
# Northern Arizona University

## Exhibit NAU.FTSR.13: First-Time Student Headcount Enrollment by Credit Hours and Pell Status

### On-Campus



### Online

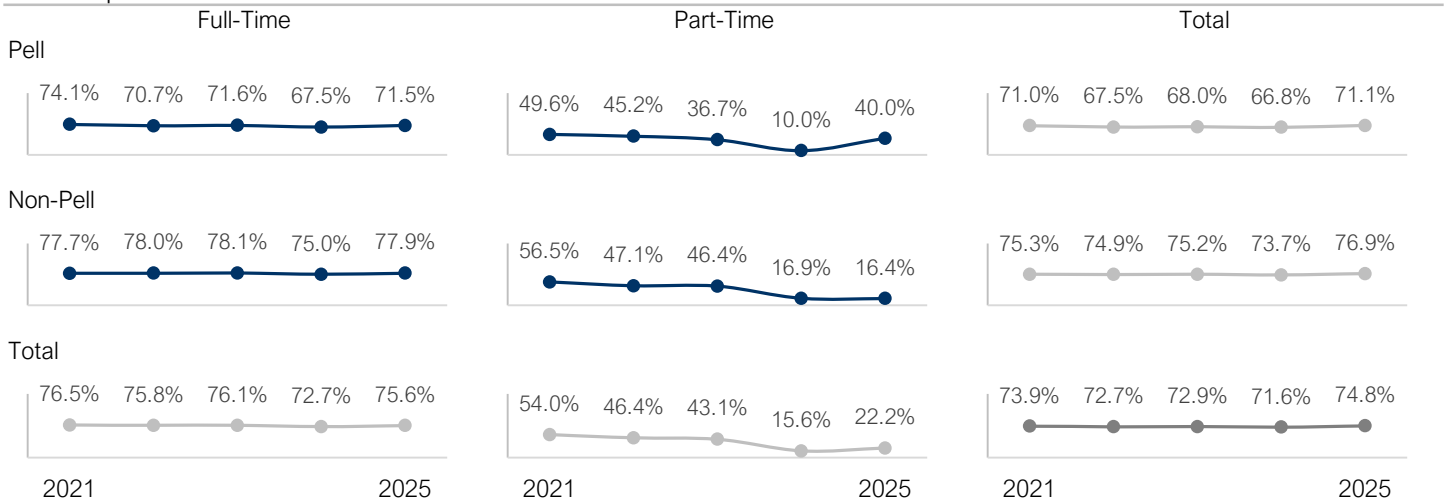


Note: Unspecified students are included in subtotals and totals, though not presented directly.

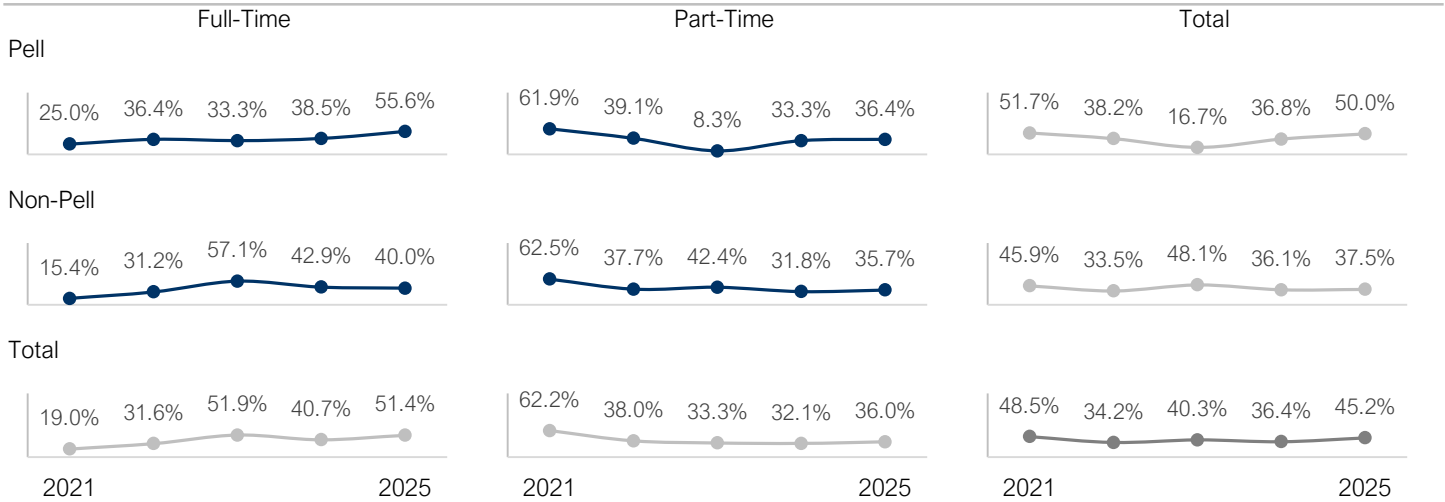
# Northern Arizona University

## Exhibit NAU.FTSR.14: First-Time Student Retention Rate by Credit Hours and Pell Status

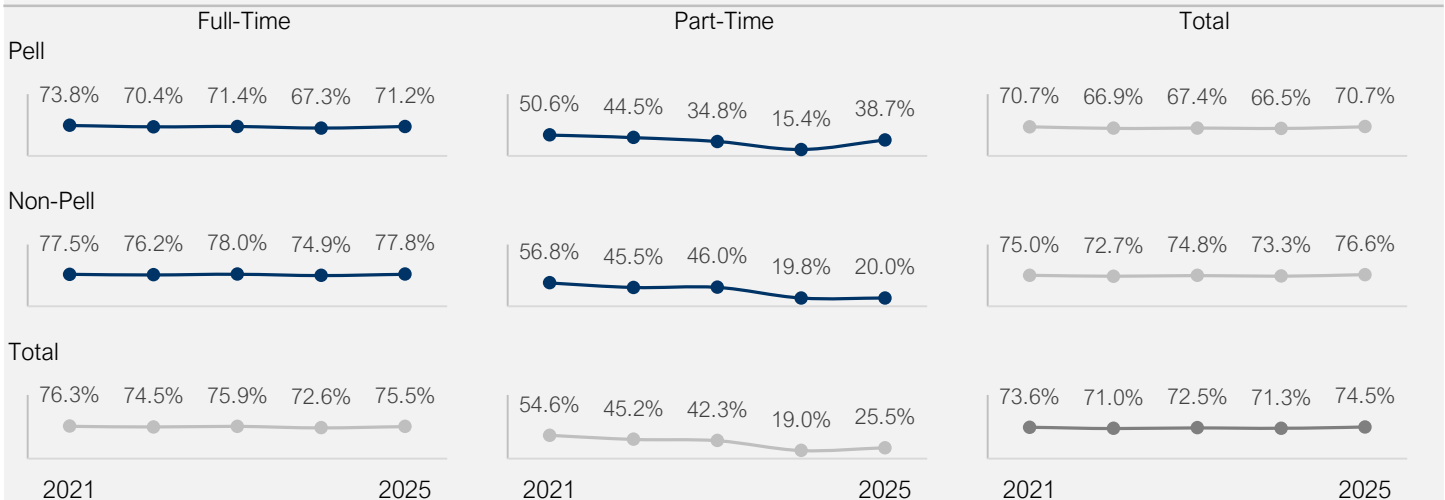
### On-Campus



### Online



### Total

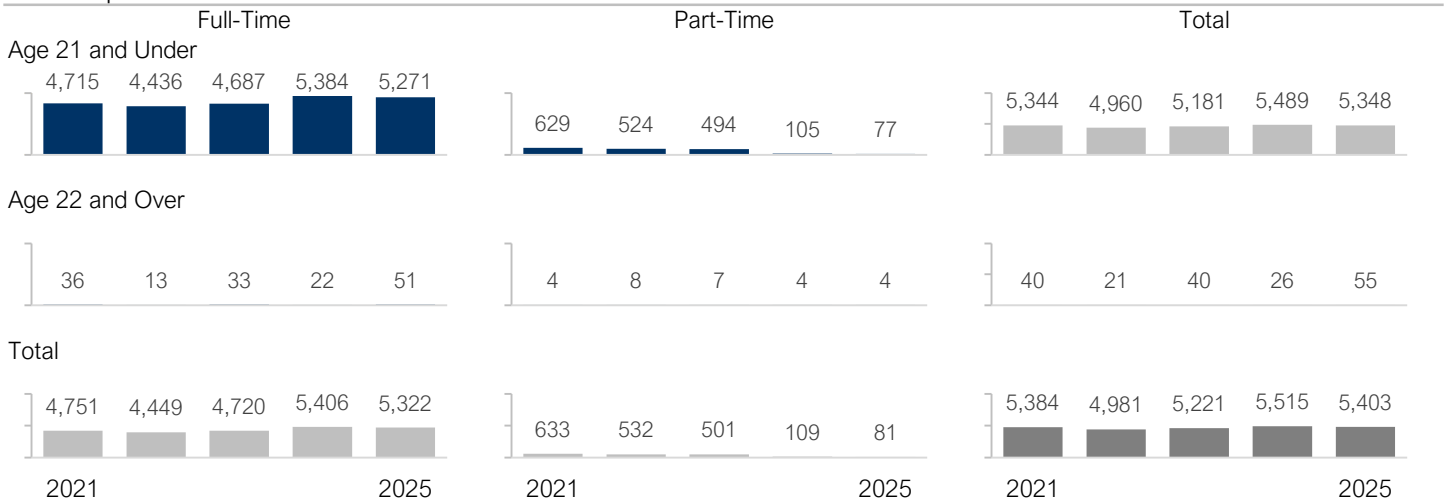


Note: Retention rates redacted where there are five or fewer students.

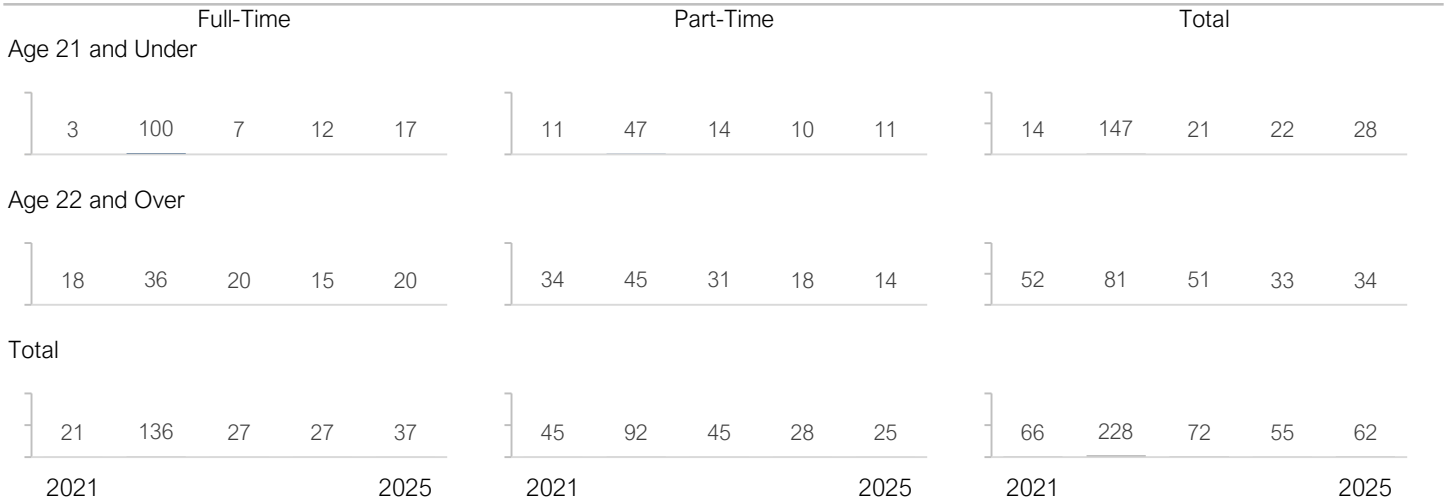
# Northern Arizona University

## Exhibit NAU.FTSR.15: First-Time Student Headcount Enrollment by Credit Hours and Age

### On-Campus



### Online

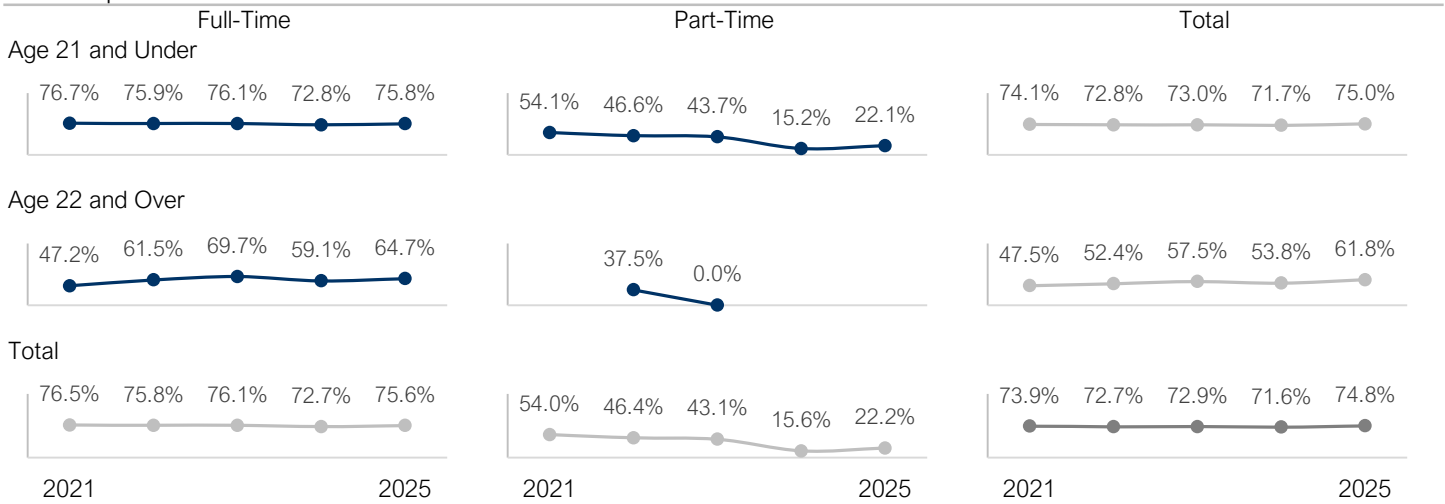


Note: Unspecified students are included in subtotals and totals, though not presented directly.

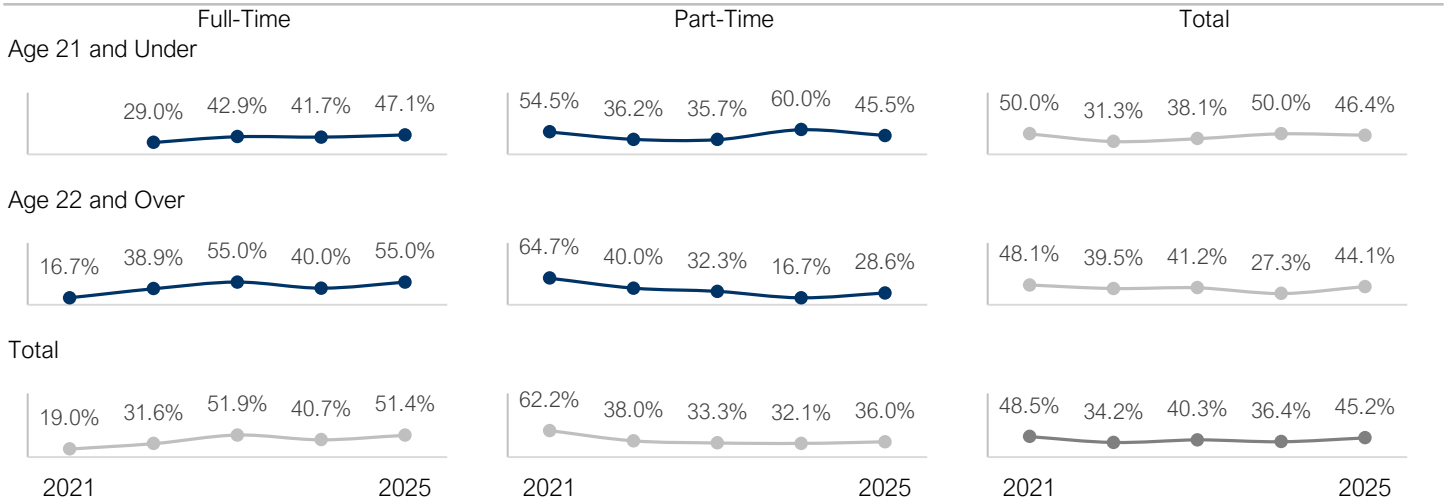
# Northern Arizona University

## Exhibit NAU.FTSR.16: First-Time Student Retention Rate by Credit Hours and Age

### On-Campus



### Online



Note: Retention rates redacted where there are five or fewer students.

# Northern Arizona University

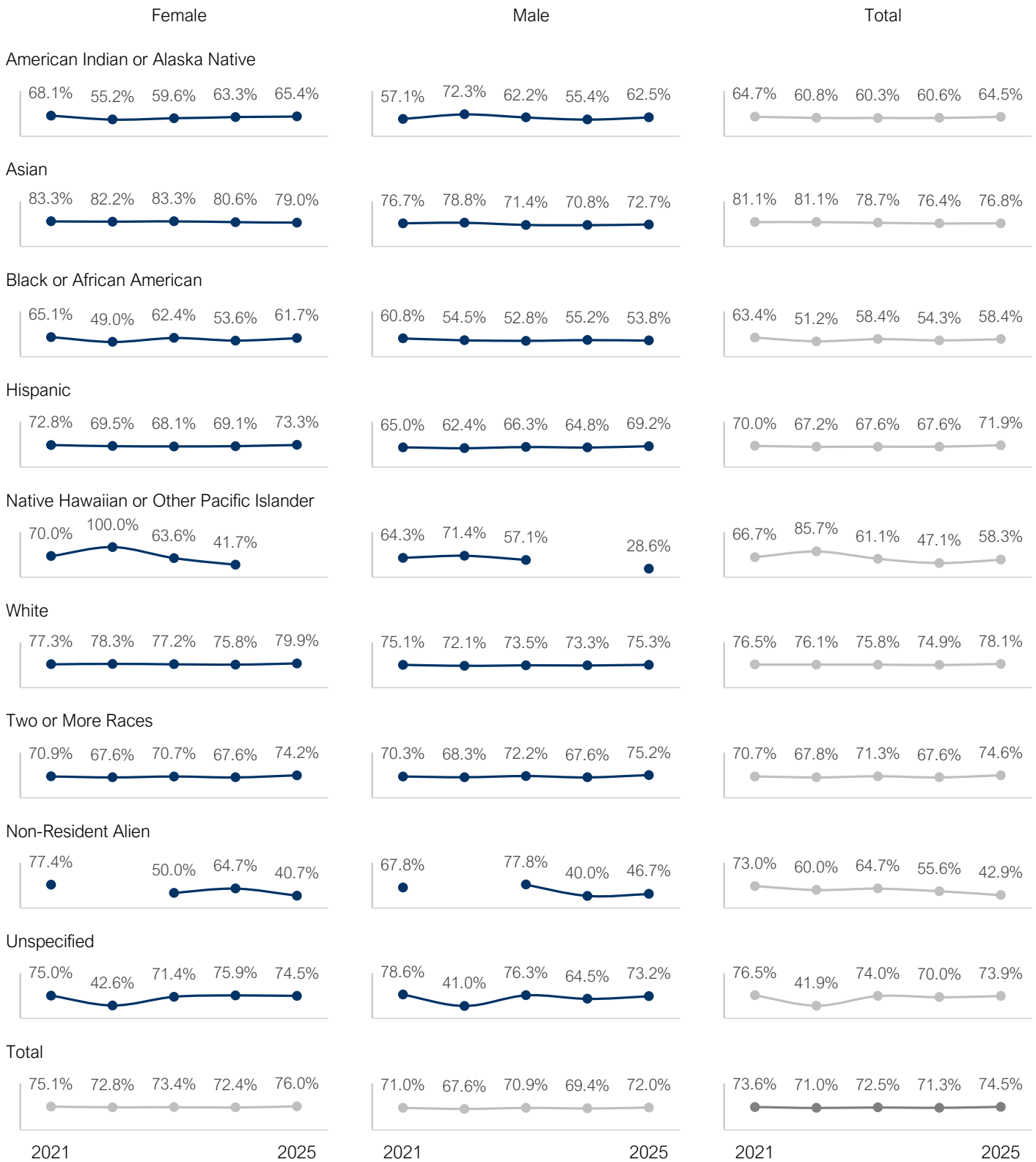
Exhibit NAU.FTSR.17: First-Time Student Headcount Enrollment by Race Ethnicity and Gender



Note: Unspecified gender students are included in subtotals and totals, though not presented directly.

# Northern Arizona University

## Exhibit NAU.FTSR.18: First-Time Student Retention Rate by Race Ethnicity and Gender



Note: Retention rates redacted where there are five or fewer students.

Exhibit UA.FTSR.1: First-Time, Full-Time On-Campus Student Retention Rate and Enterprise Metric Goals

Retention Rate and Enterprise Plan Goals

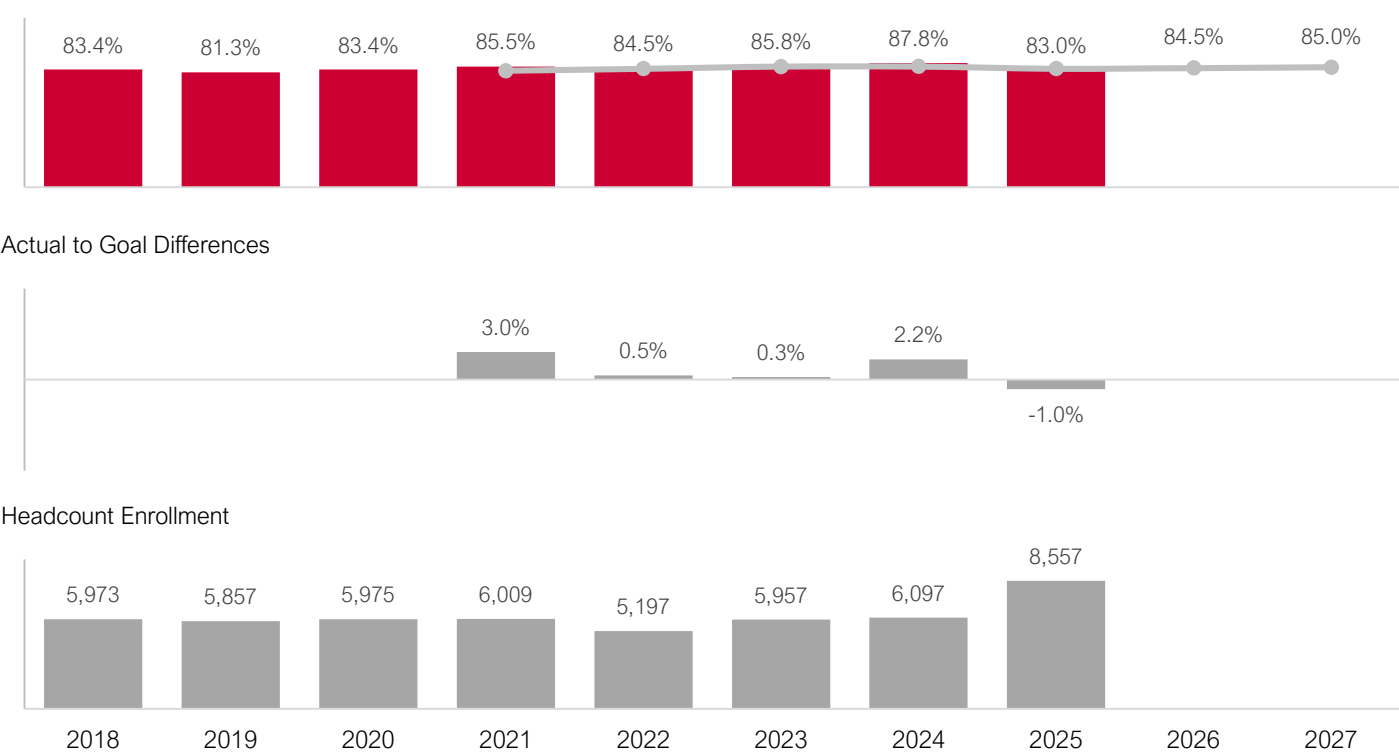
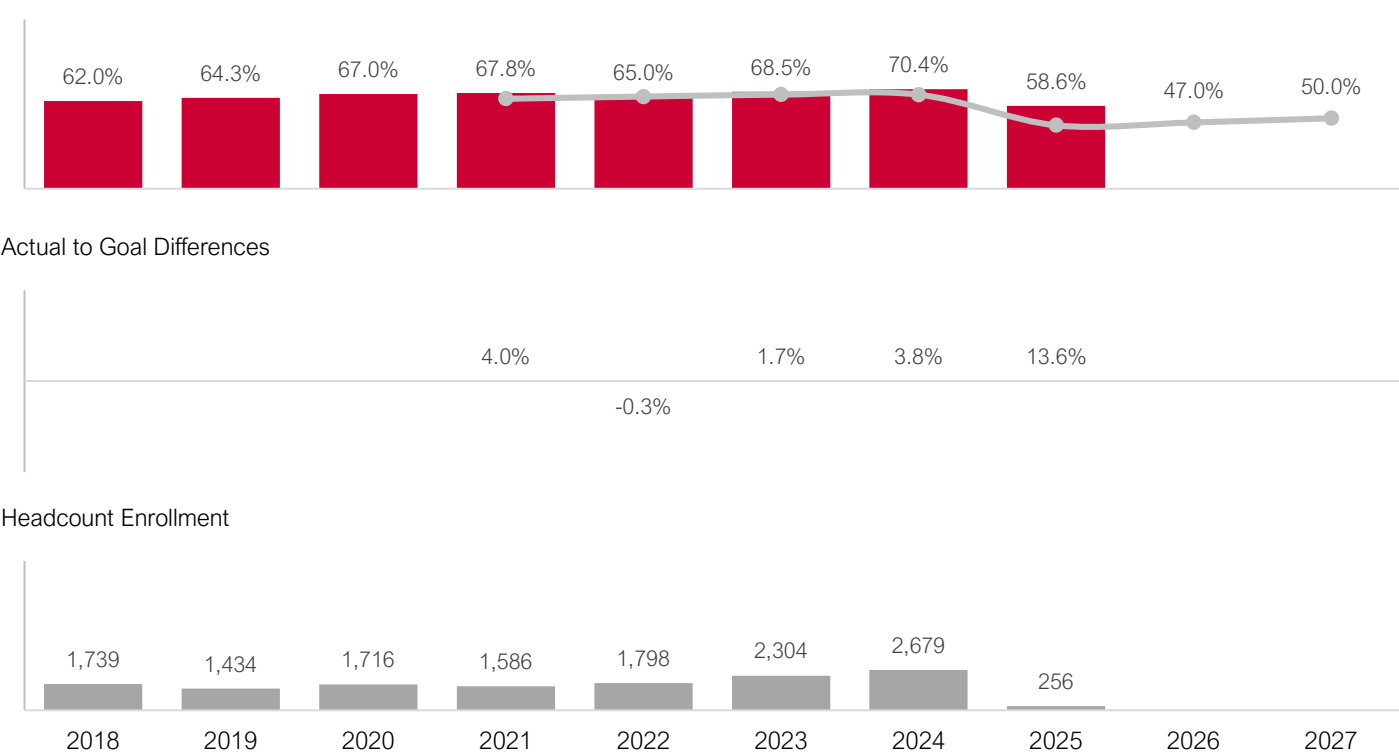


Exhibit UA.FTSR.2: First-Time, Part-Time On-Campus Student Retention Rate and Enterprise Metric Goals

Retention Rate and Enterprise Plan Goals





University of Arizona

Exhibit UA.FTSR.3: First-Time Student Retention Rate by Instructional Modality

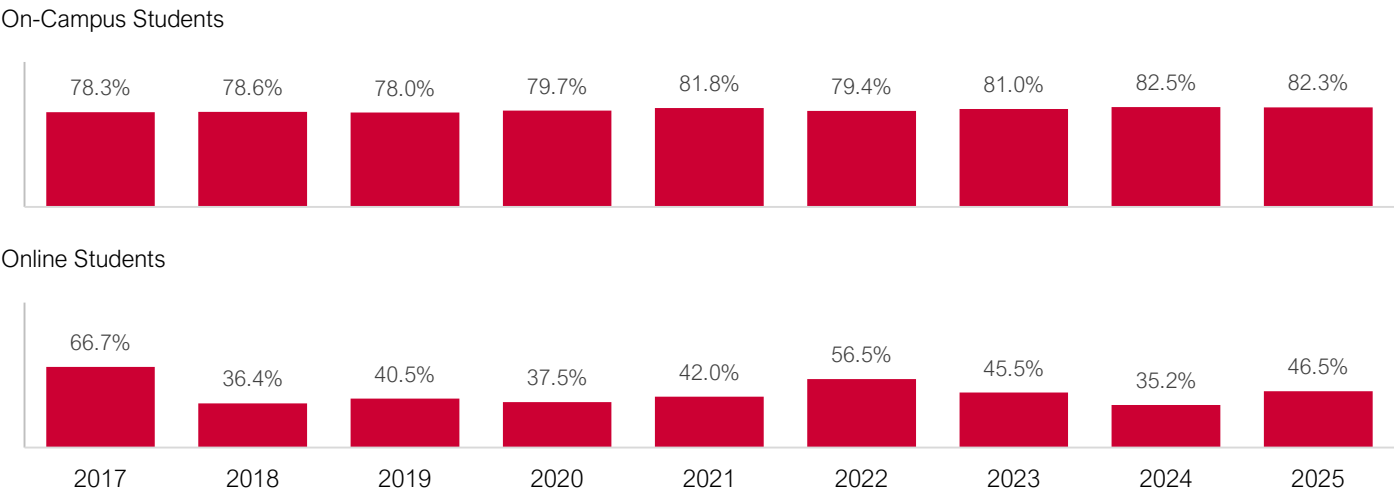


Exhibit UA.FTSR.4: First-Time Student Headcount, Retention Rate and Average High School GPA by Geographic Site

Geographic Site	First-Time Students	Retention Rate	Average High School GPA
UA Tucson	8,718	82.2%	3.51
UA Arizona International	95	86.3%	0.00
NAU (Unspecified)			
UA (Unspecified)			
UA at Arizona Western College			
UA at Central Arizona College			
UA at Mesa Community College			
UA at Pima Community College East			
UA Chandler			
UA Community Campus - Bridge			
UA Community Campus - High School			
UA Distance			
UA Douglas			
UA Flowing Wells High School			
UA Gilbert University Center			
UA North Valley - Paradise Valley Community College			
UA Phoenix Biomedical Campus			
UA Santa Cruz			
UA Sierra Vista			
UA Online	315	47.0%	3.22
UA Arizona International Direct	12	33.3%	3.46
UA Global Campus			

Note: Retention rates and average high school GPAs redacted where there are five or fewer students. Average high school GPAs calculated using only those students for which a high school GPA is available. All student GPAs adjusted to a four-point scale.

# University of Arizona

Exhibit UA.FTSR.5: First-Time Student Headcount Enrollment by Credit Hours and Program Modality

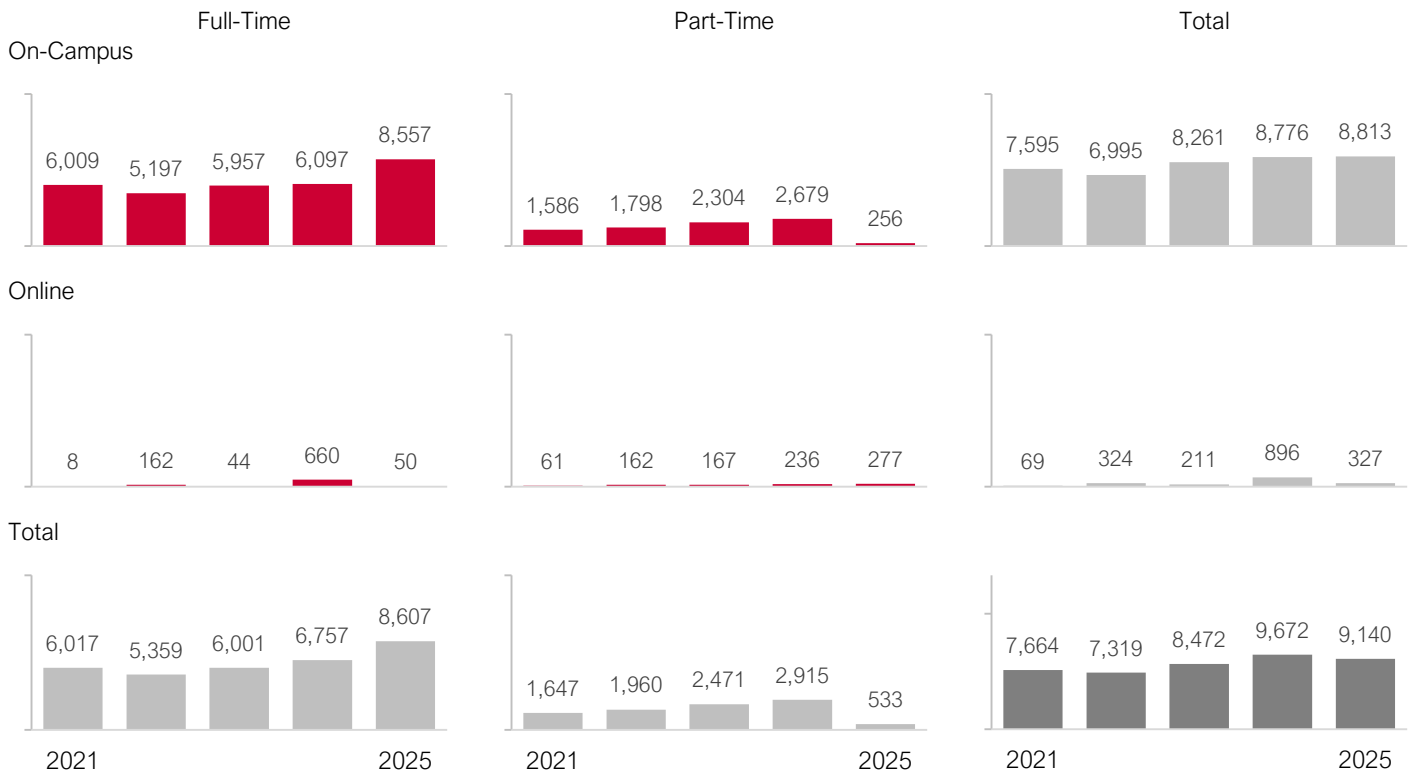
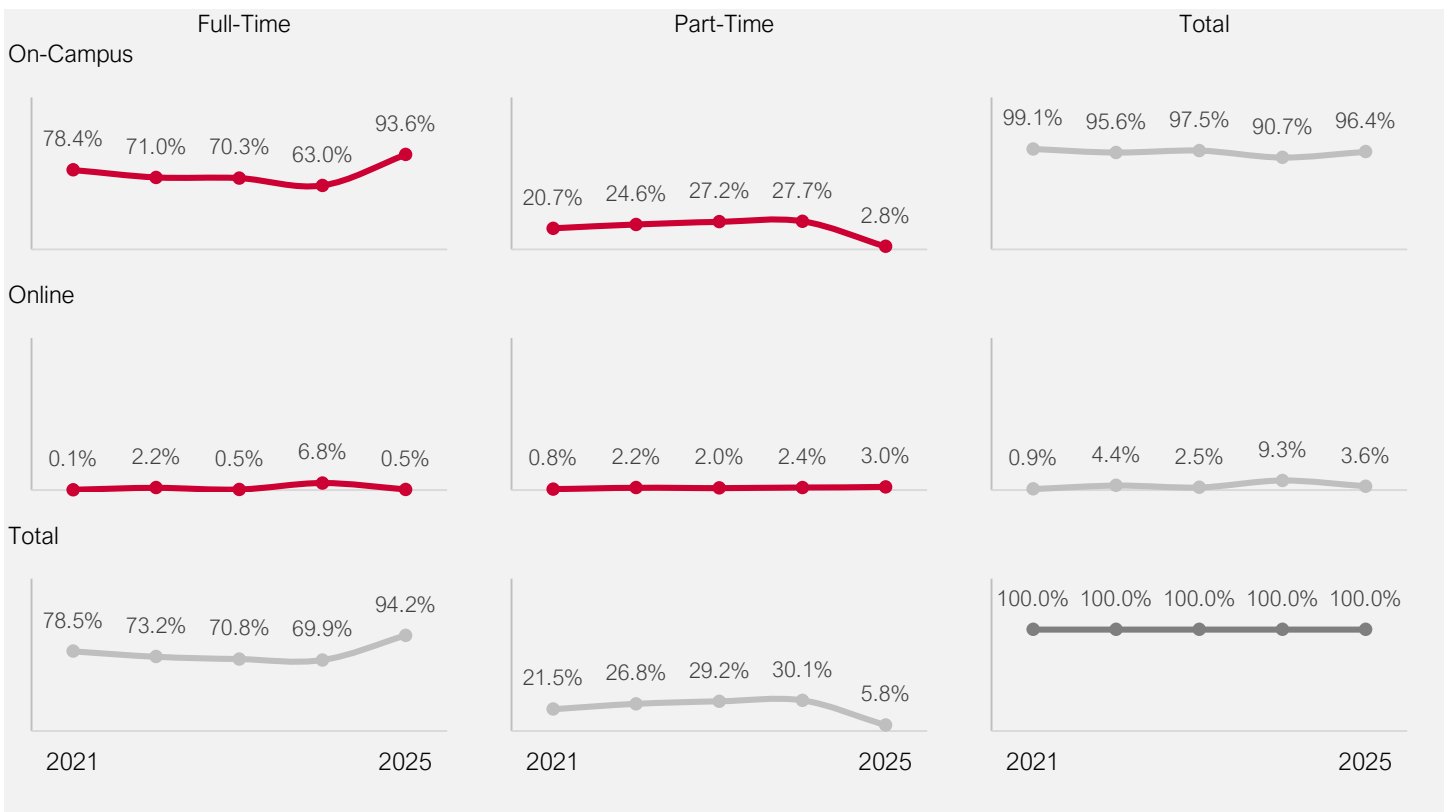


Exhibit UA.FTSR.6: Percentage of First-Time Students by Credit Hours and Program Modality



# University of Arizona

Exhibit UA.FTSR.7: First-Time Student Retention Rate by Credit Hours and Program Modality

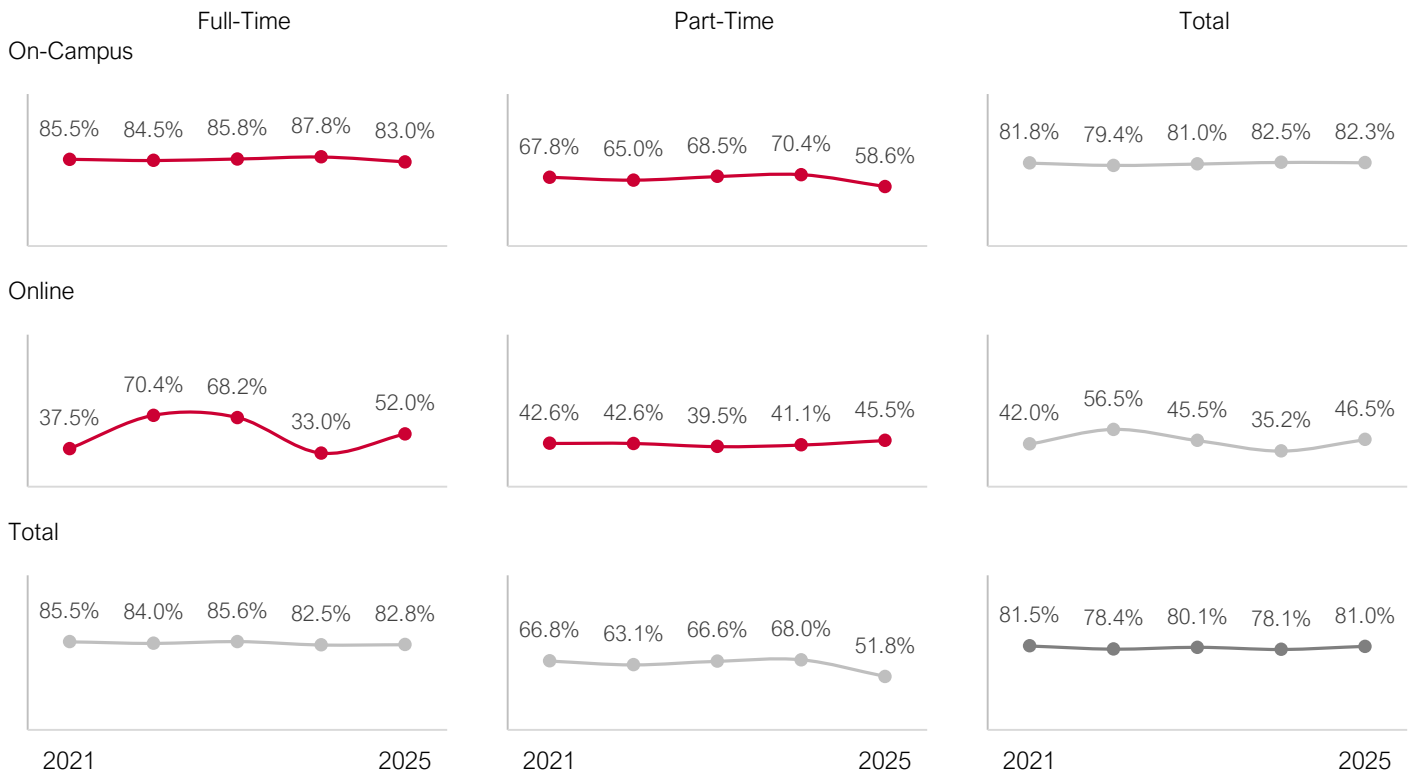
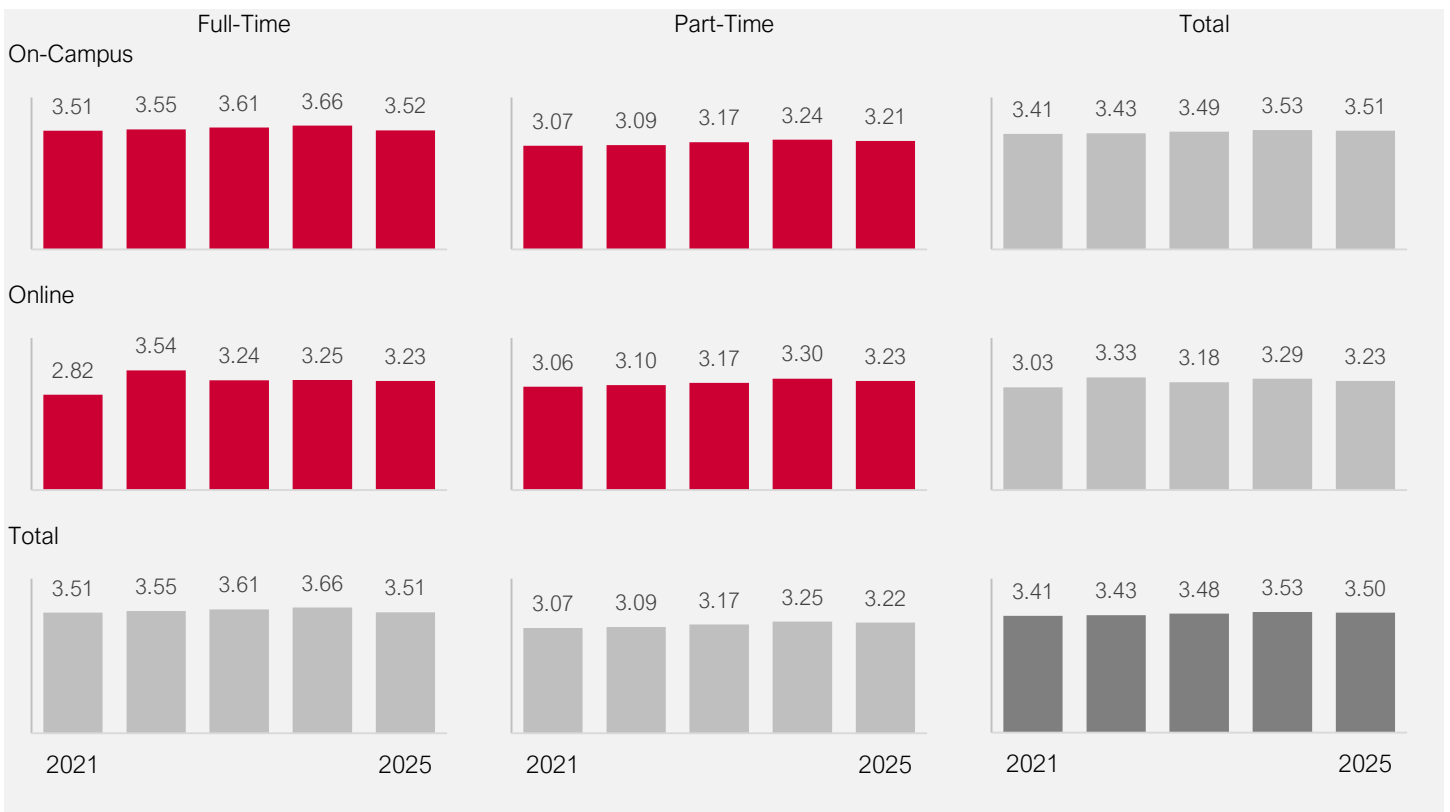


Exhibit UA.FTSR.8: Average High School GPA of First-Time Students by Credit Hours and Program Modality



Note: Retention rates and average high school GPAs redacted where there are five or fewer students. Average high school GPAs calculated using only those students for which a high school GPA is available. All student GPAs adjusted to a four-point scale.

## Exhibit UA.FTSR.9: First-Time Student Headcount and Retention Rate By Classification of Instructional Programs

Classification of Instructional Program (CIP)		Students	Retention Rate
52	Business, Management, Marketing, and Related Support Services	2,017	79.4%
26	Biological and Biomedical Sciences	1,143	85.0%
51	Health Professions and Related Programs	1,043	85.1%
24	Liberal Arts and Sciences, General Studies, and Humanities	868	77.0%
14	Engineering	802	86.7%
42	Psychology	490	80.2%
11	Computer and Information Sciences and Support Services	446	82.7%
50	Visual and Performing Arts	323	79.9%
1	Agricultural, Animal, Plant and Veterinary Science and Related Fields	310	76.5%
40	Physical Sciences	288	88.2%
30	Interdisciplinary Studies	212	81.1%
45	Social Sciences	198	80.8%
4	Architecture and Related Services	186	75.8%
43	Homeland Security, Law Enforcement, Firefighting, and Related Protective Services	185	70.8%
9	Communication, Journalism, and Related Programs	181	81.2%
22	Legal Professions and Studies	180	80.0%
13	Education	139	77.7%
3	Natural Resources and Conservation	126	77.0%
19	Family, Consumer, and Human Sciences	65	76.9%
16	Foreign Languages, Literatures, and Linguistics	63	84.1%
23	English Language, Literature, and Letters	54	85.2%
27	Mathematics and Statistics	45	82.2%
29	Military Technologies and Applied Sciences	40	50.0%
54	History	40	80.0%
5	Area, Ethnic, Cultural, Gender, and Group Studies	36	63.9%
38	Philosophy and Religious Studies	9	55.6%
15	Engineering and Engineering Related Technologies and Technicians	5	60.0%
44	Public Administration and Social Service Professions	3	66.7%
10	Communications Technologies, Technicians, and Support Services		
25	Library Science		
31	Parks, Recreation, Leisure, Fitness and Kinesiology		
32	Basic Skills, Developmental, and Remedial Education		
41	Science Technologies and Technicians		
49	Transportation and Materials Moving		
0	(Unspecified)		

Note: Includes all Classification of Instructional Programs offered by Arizona public universities.

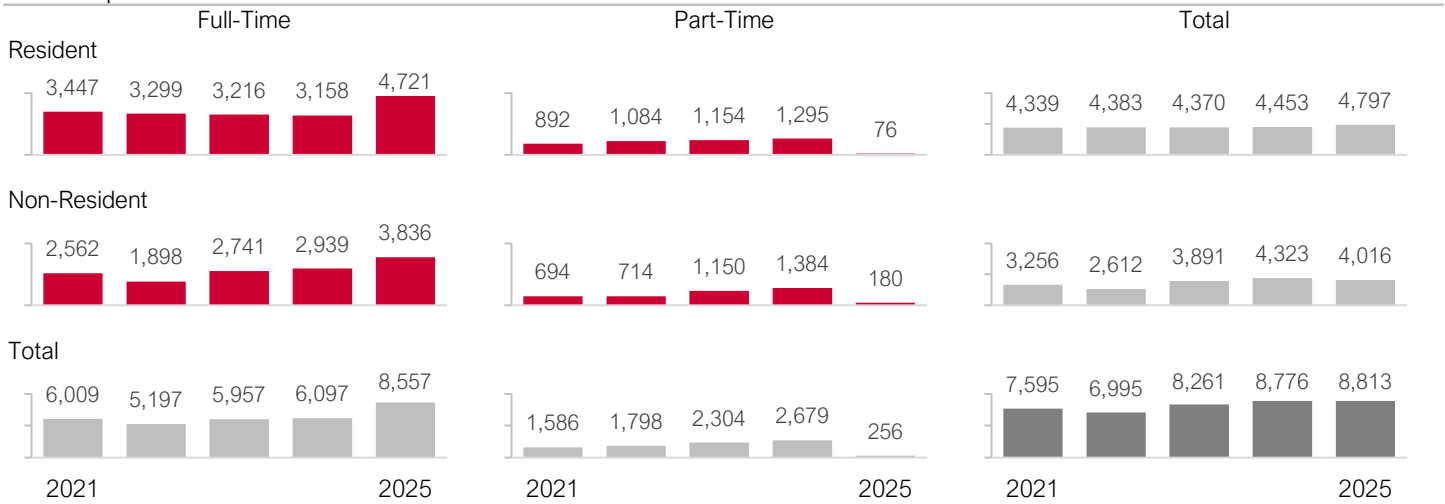
Exhibit UA.FTSR.10: First-Time Student Headcount and Retention Rate in Top 50 Academic Programs

Academic Program	Students	Retention Rate
Major in Business Management	1,869	81.2%
No Major Selected A-Center	822	77.6%
No Major Selected Engineering	647	86.1%
Major in Medicine	481	83.8%
Major in Computer Science	395	83.5%
Major in Psychology	365	78.6%
Major in Biology	362	80.7%
Major in Physiology and Medical Sciences	350	84.6%
Pre-Nursing	264	86.7%
Major in Veterinary Science	199	77.4%
Major in Criminal Justice Studies	185	70.8%
Major in Law	180	80.0%
Major in Architecture	152	79.6%
Major in Neuroscience and Cognitive Science	140	79.3%
Major in Business Administration	133	55.6%
Major in Astronomy	131	83.2%
Major in Psychological Science	125	84.8%
Major in Molecular and Cellular Biology	117	100.0%
Major in Pharmaceutical Sciences	113	86.7%
Major in Communication	106	84.9%
Major in Biochemistry	105	89.5%
Major in Political Science	91	83.5%
Major in Journalism	74	77.0%
Major in Studio Art	72	76.4%
Major in Public Health	64	85.9%
Major in Nutritional Sciences	61	78.7%
Major in Elementary Education	60	75.0%
Major in Natural Resources	59	71.2%
Major in Nutrition and Human Performance	53	88.7%
Major in Physics	53	94.3%
Major in Film and Television	53	88.7%
Major in Chemistry	53	92.5%
Major in Animal Sciences	52	73.1%
Major in Environmental Science	51	84.3%
Major in Applied Humanities	46	65.2%
Major in Game Design and Development	45	77.8%
Major in Mathematics	45	82.2%
Major in Economics	44	77.3%
Major in Electrical and Computer Engineering	41	75.6%
Major in Fashion Industry's Science and Technology	40	72.5%
Major in History	40	80.0%
Major in Design Arts and Practice	38	76.3%
Major in Statistics and Data Science	36	91.7%
Major in Dance	34	94.1%
Major in Creative Writing	34	88.2%
Major in Geosciences	33	90.9%
Major in Cyber Operations	32	50.0%
Major in Early Childhood Education	31	80.6%
Major in Speech, Language and Hearing Sciences	30	93.3%
Major in Philosophy, Politics, Economics and Law	30	90.0%

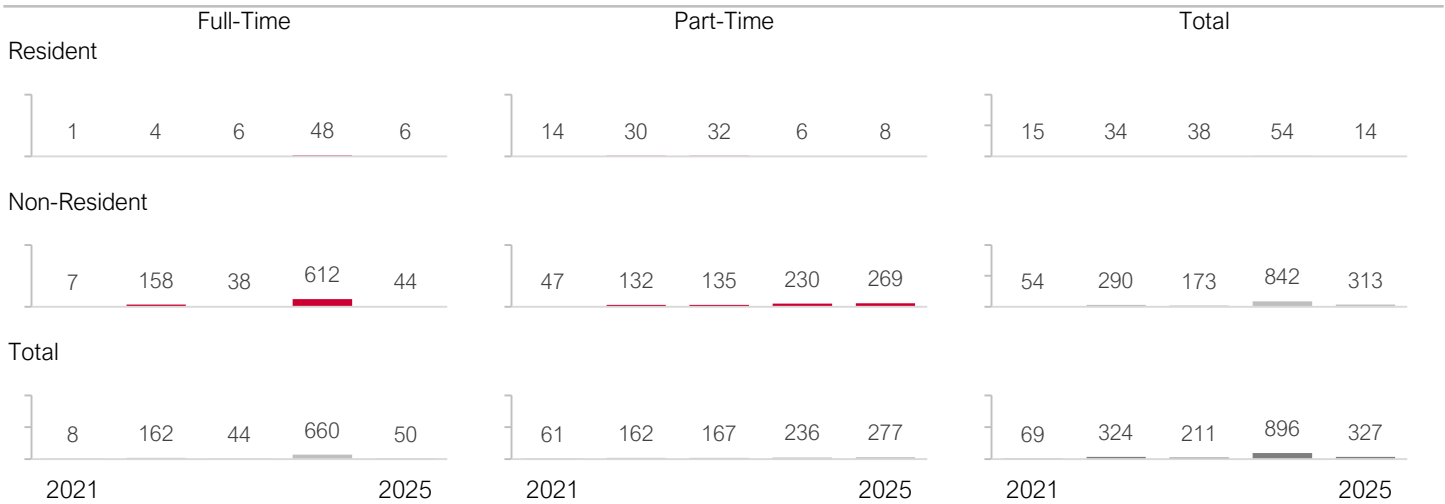
# University of Arizona

## Exhibit UA.FTSR.11: First-Time Student Headcount Enrollment by Credit Hours and Arizona Residency

### On-Campus



### Online

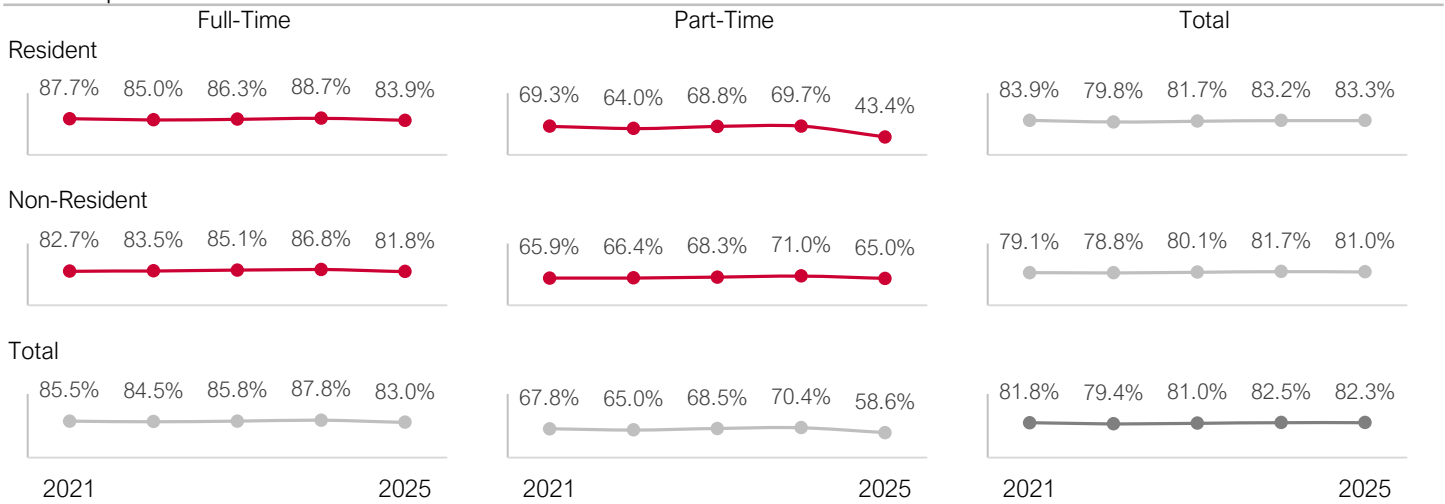


Note: Unspecified students are included in subtotals and totals, though not presented directly.

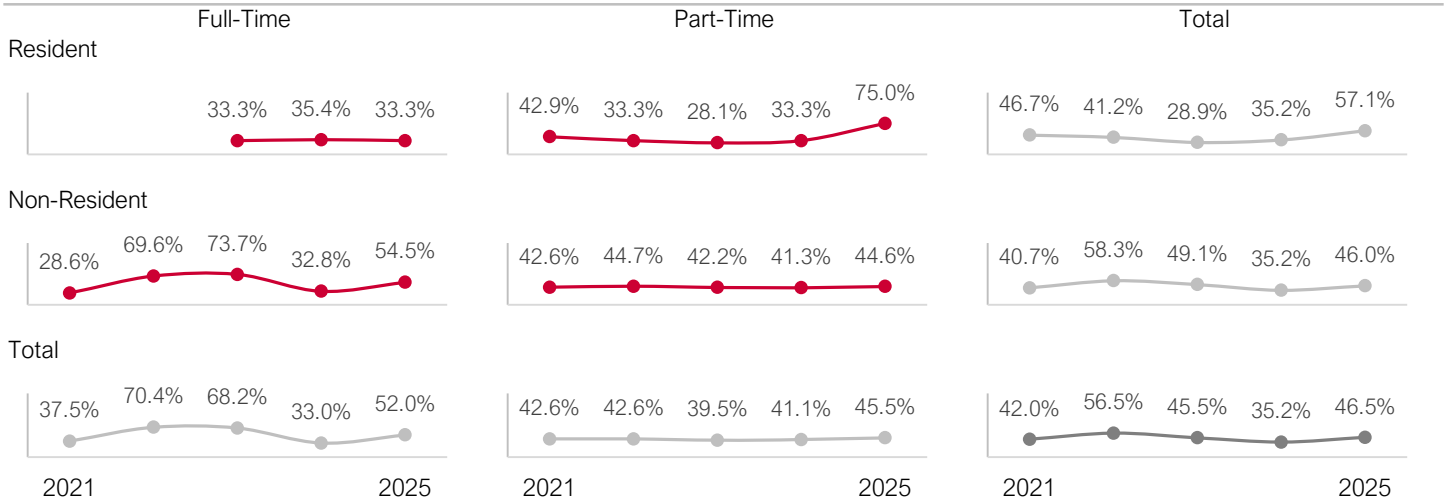
# University of Arizona

## Exhibit UA.FTSR.12: First-Time Student Retention Rate by Credit Hours and Arizona Residency

### On-Campus



### Online

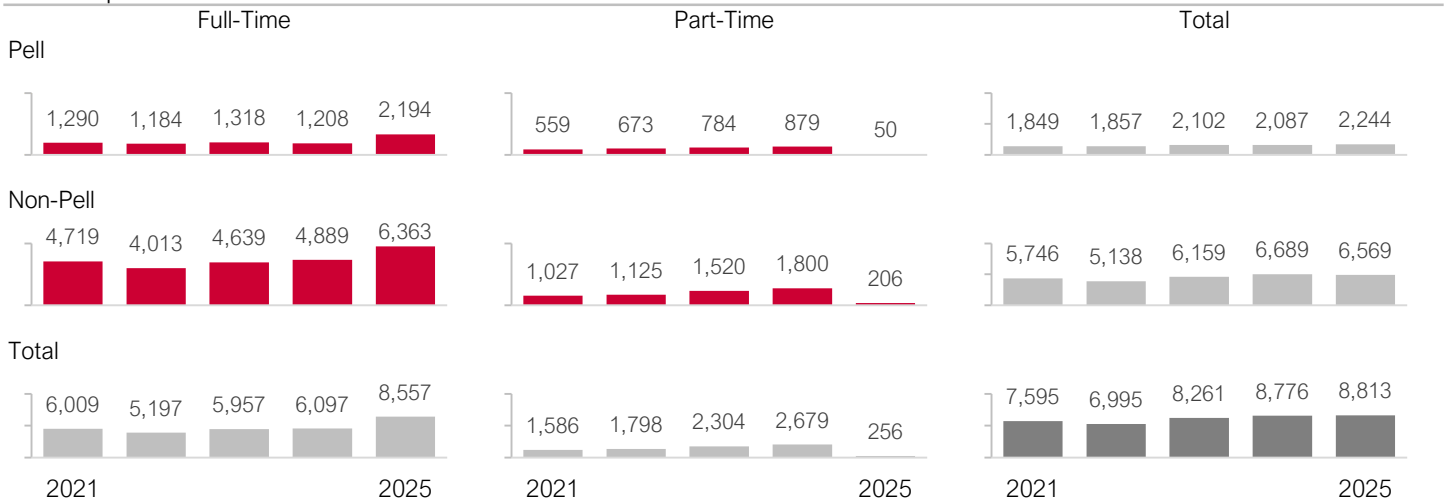


Note: Retention rates redacted where there are five or fewer students.

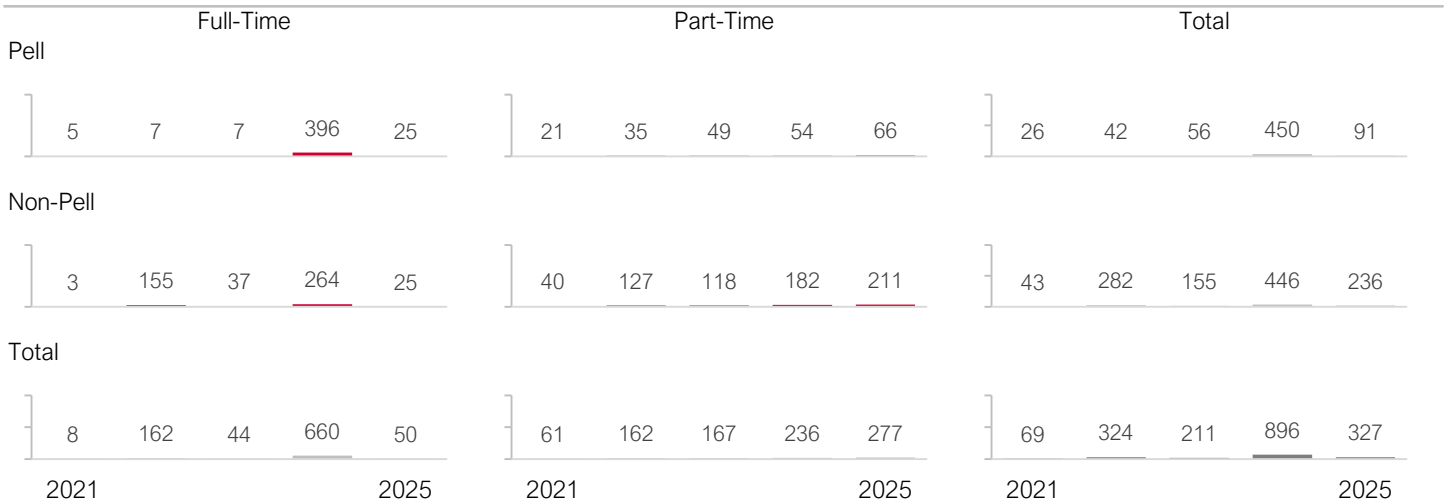
# University of Arizona

## Exhibit UA.FTSR.13: First-Time Student Headcount Enrollment by Credit Hours and Pell Status

### On-Campus



### Online

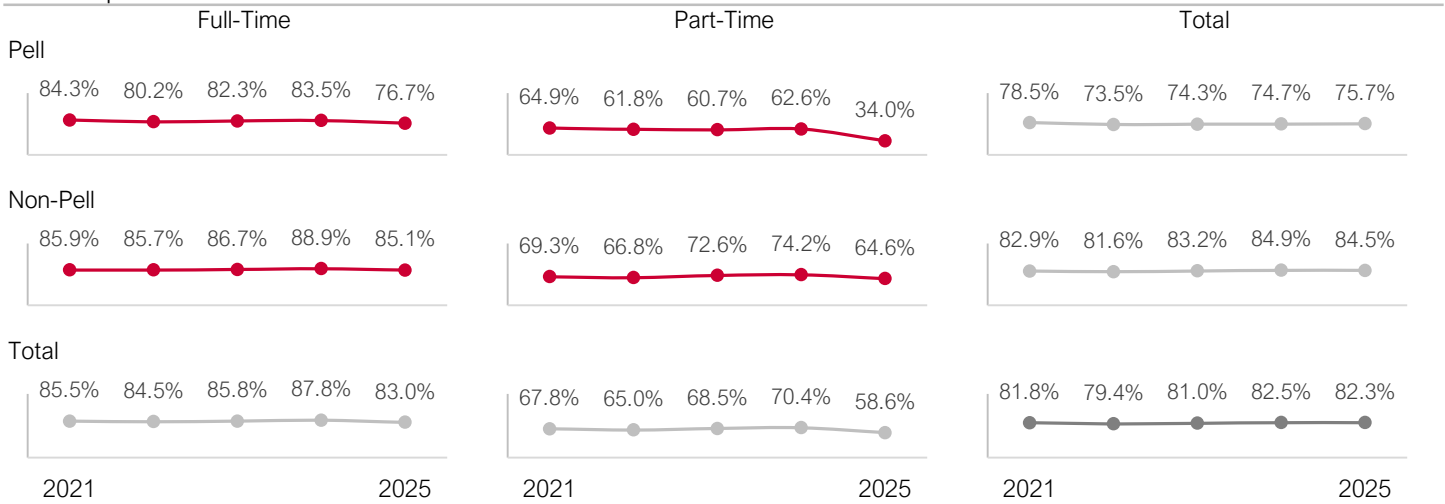


Note: Unspecified students are included in subtotals and totals, though not presented directly.

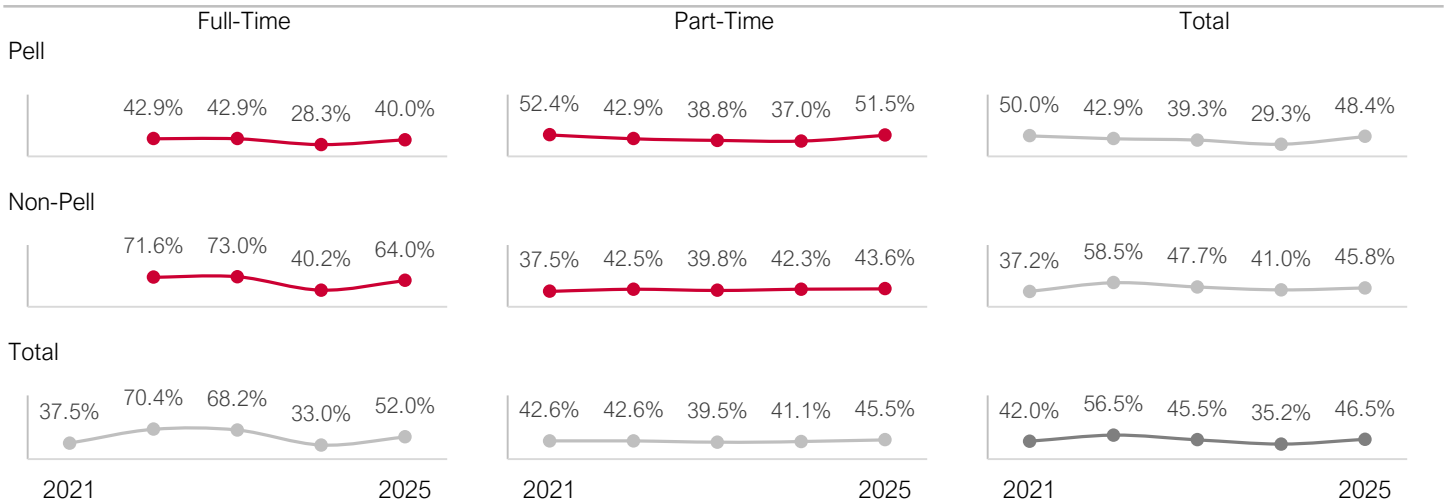


Exhibit UA.FTSR.14: First-Time Student Retention Rate by Credit Hours and Pell Status

## On-Campus



## Online

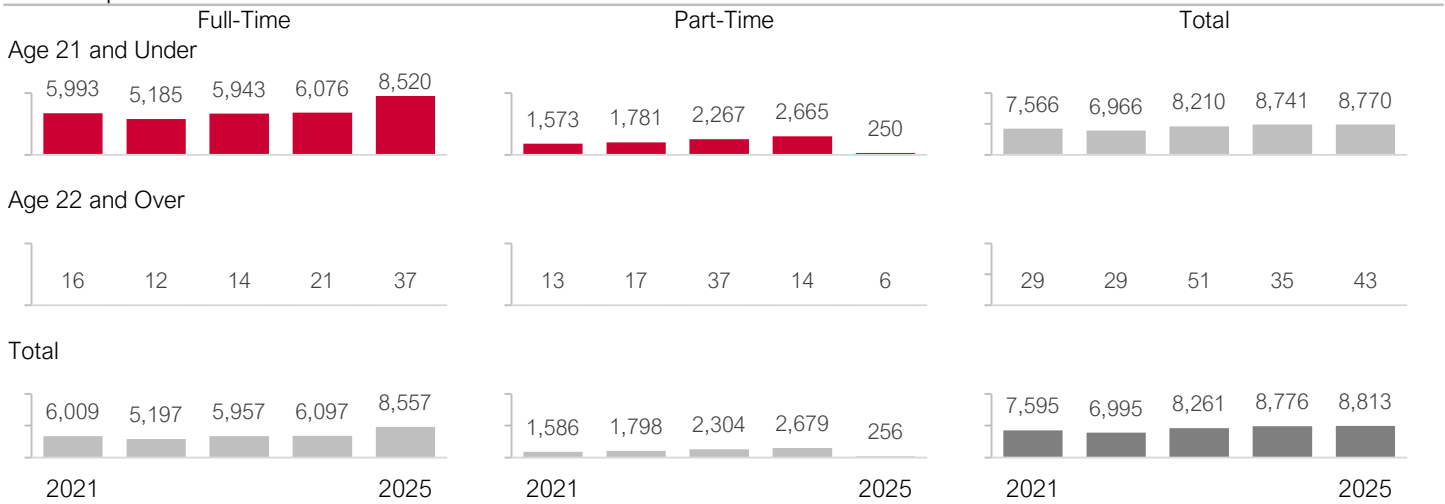


Note: Retention rates redacted where there are five or fewer students.

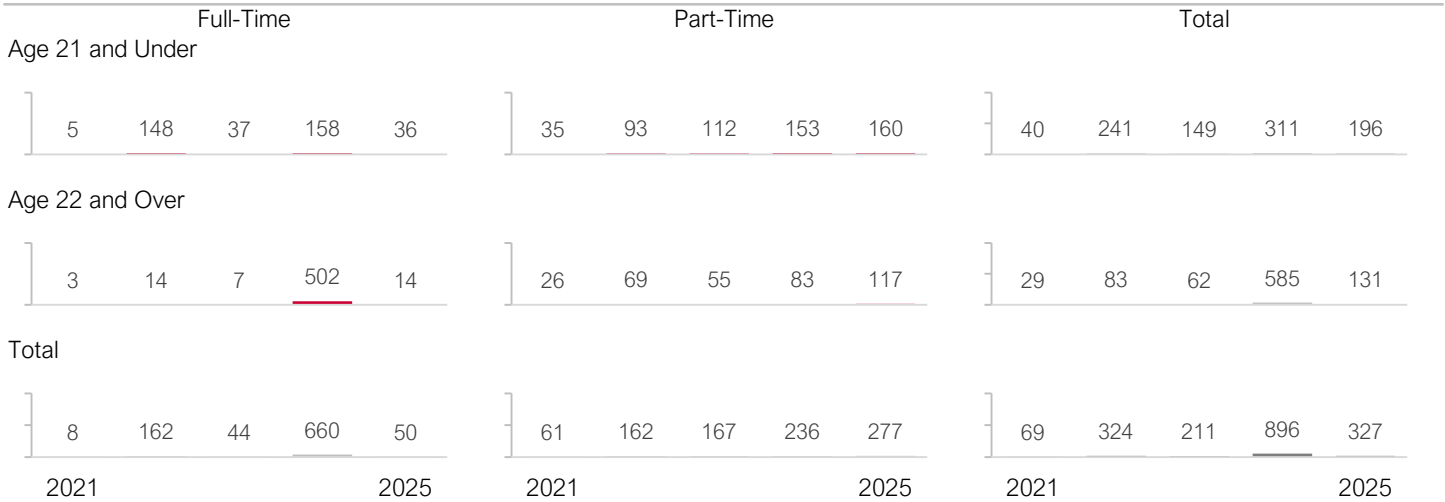
# University of Arizona

## Exhibit UA.FTSR.15: First-Time Student Headcount Enrollment by Credit Hours and Age

### On-Campus



### Online

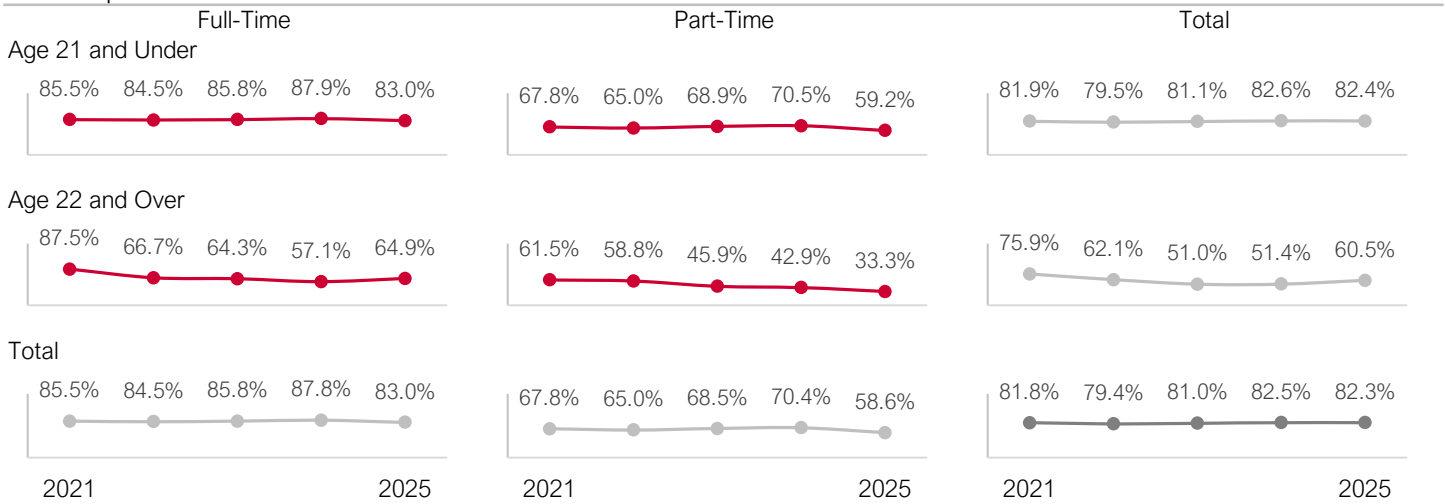


Note: Unspecified students are included in subtotals and totals, though not presented directly.

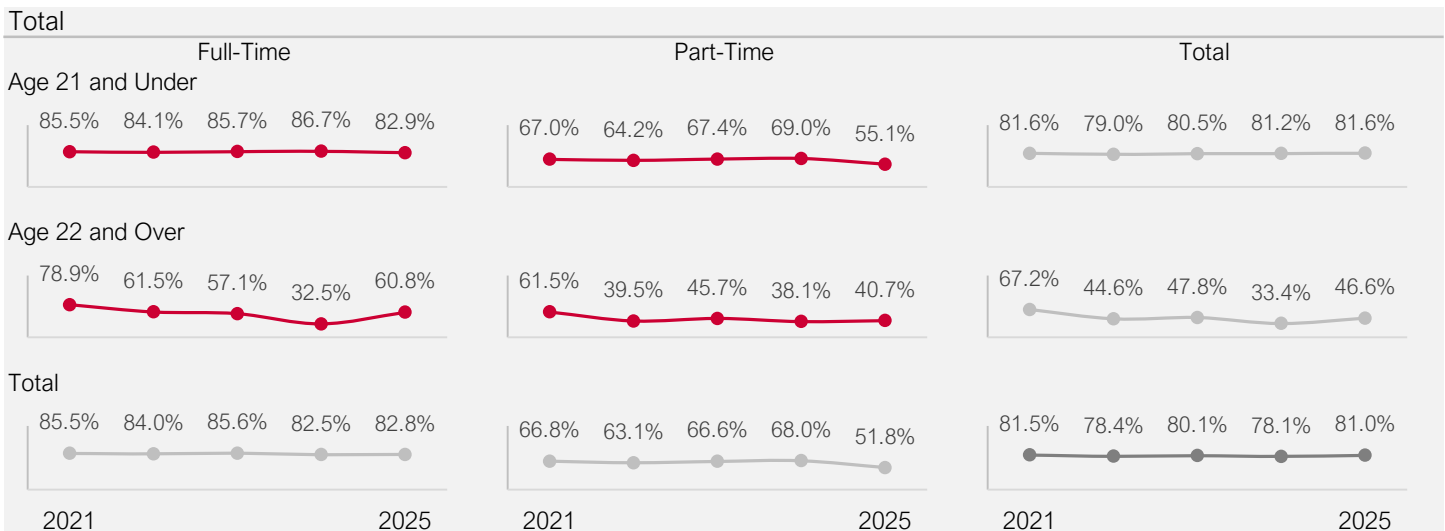
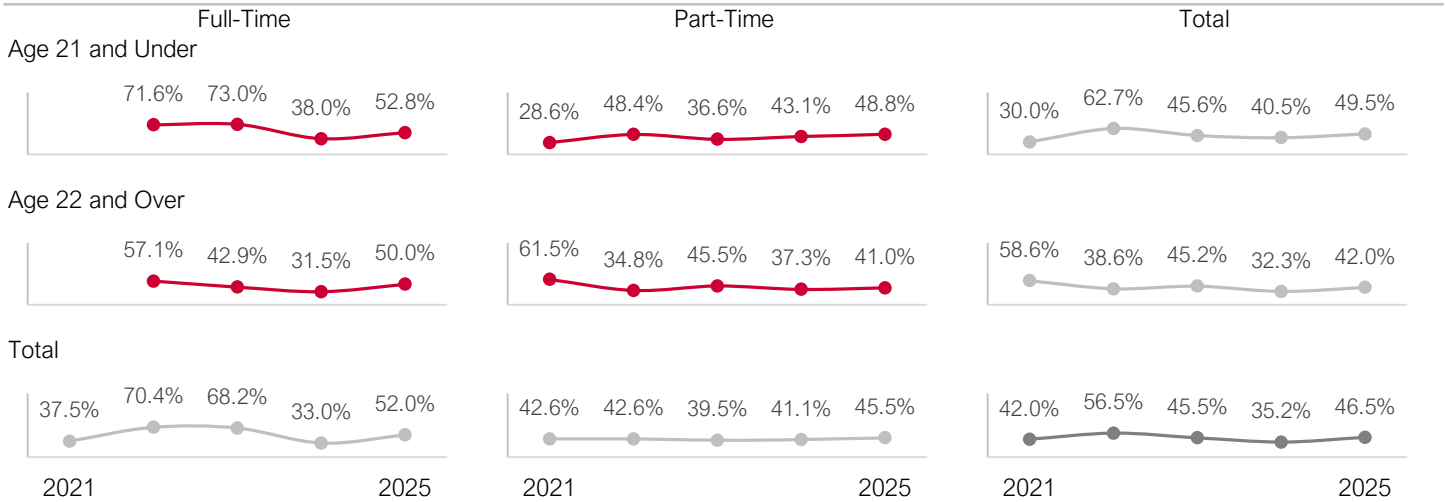
# University of Arizona

## Exhibit UA.FTSR.16: First-Time Student Retention Rate by Credit Hours and Age

### On-Campus



### Online



Note: Retention rates redacted where there are five or fewer students.

# University of Arizona

Exhibit UA.FTSR.17: First-Time Student Headcount Enrollment by Race Ethnicity and Gender



Note: Unspecified gender students are included in subtotals and totals, though not presented directly.

# University of Arizona

## Exhibit UA.FTSR.18: First-Time Student Retention Rate by Race Ethnicity and Gender



Note: Retention rates redacted where there are five or fewer students.



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